

CITIZEN

Micro HumanTech

Earnings Presentation for 1Q FY2014

CITIZEN HOLDINGS CO., LTD.

August 8, 2014

The estimates and projection in this presentation are forward-looking statements based on the information available at the time of the announcement. Actual results may differ materially depending on a variety of factors.
Figures less than 1 billion yen have been rounded down.

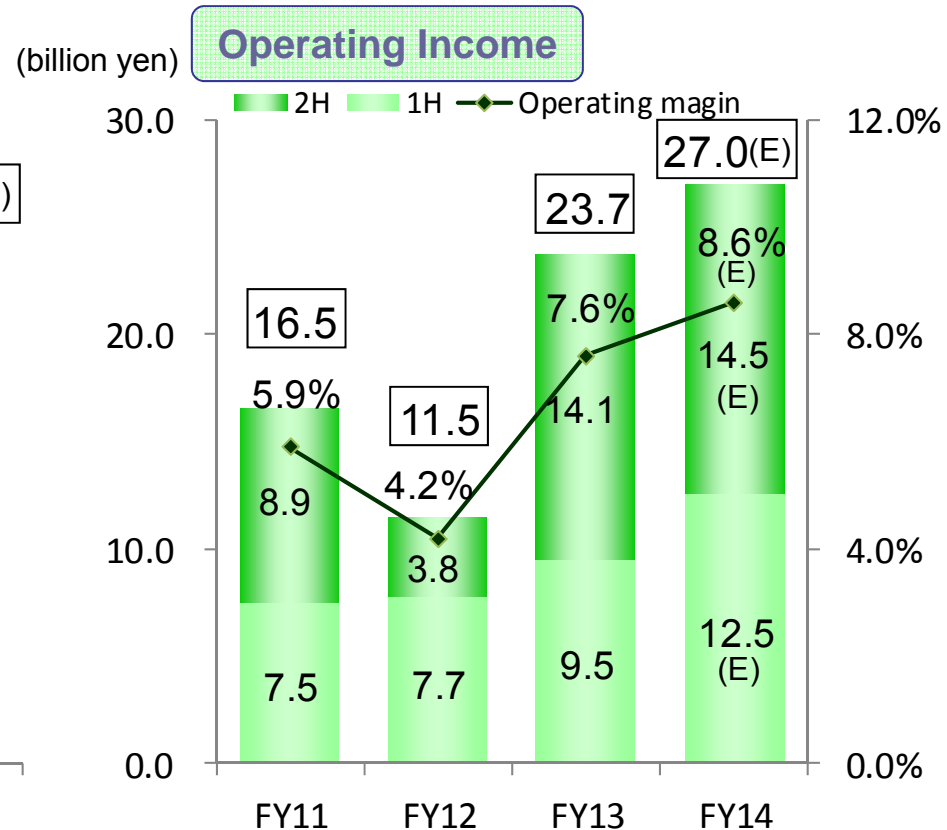
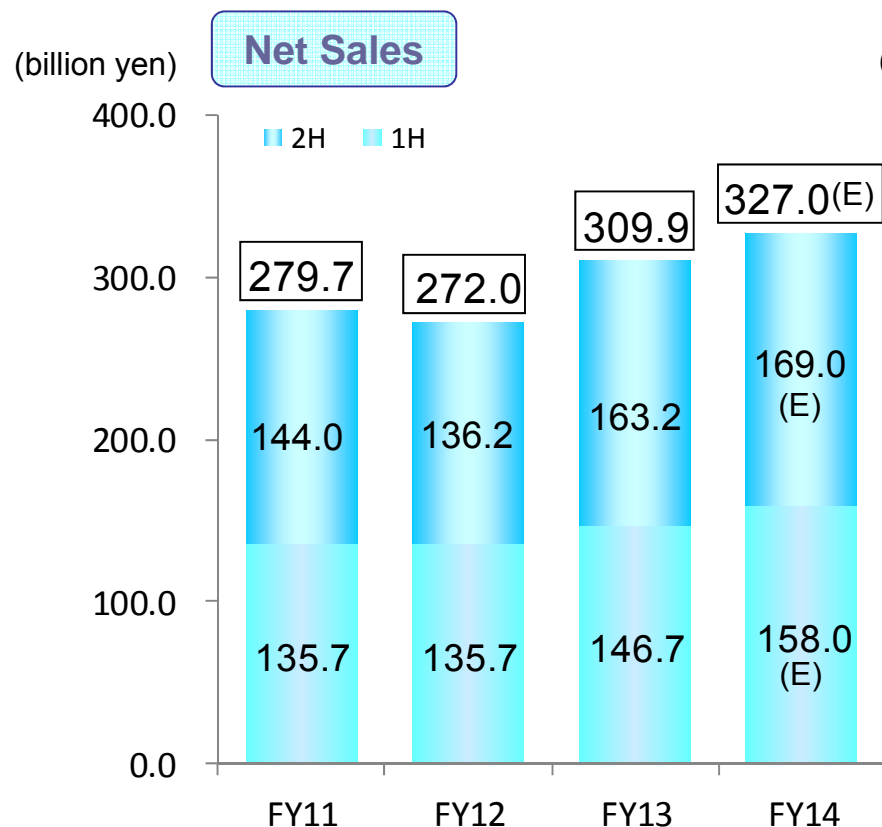
1. 1Q14 Results and FY14 Forecast

Results for 1Q of FY2014

(billion yen)	1 Q 1 3 Results	1 Q 1 4 Results	YoY change	
			Amount	%
Net sales	69.9	75.9	+5.9	+8.5%
Operating income	3.5	4.5	+1.0	+29.0%
Operating margin	5.1%	6.0%	-	-
Ordinary income	4.3	4.7	+0.3	+7.4%
Net income	2.6	3.5	+0.9	+36.1%
Exchange rate				
USD	¥98	¥102	+¥4	+4.0%
EUR	¥127	¥140	+¥13	+10.3%

Annual Effect of exchange rate (1 weaker yen)	Net sales		Operating income	
	USD	+1.20 billion yen	+0.40 billion yen	
EUR	+0.12 billion yen	+0.05 billion yen		

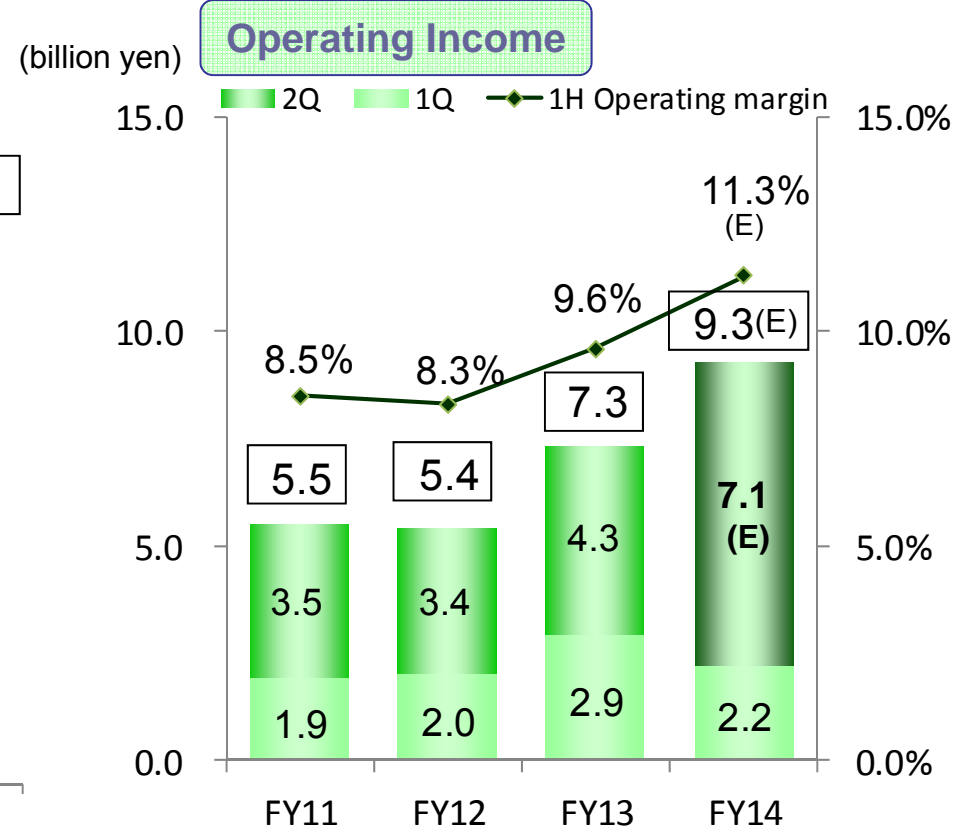
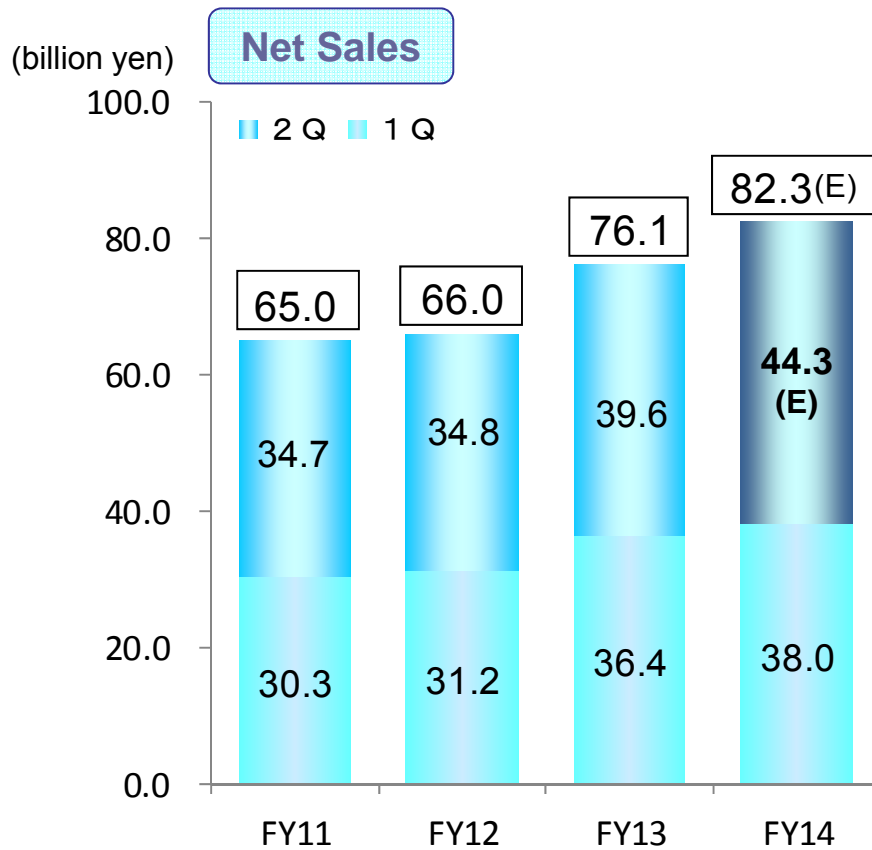
通期業績推移



1H Forecast : Net sales +11.2B(YoY) Operating Income +2.9B(YoY)
2H Forecast : Net sales + 5.7B(YoY) Operating Income +0.3B(YoY)
FY14 Forecast : Net sales +17.0B(YoY) Operating Income +3.2B(YoY)

2. 1Q14 Results and FY14 Forecast
(Business Segment)

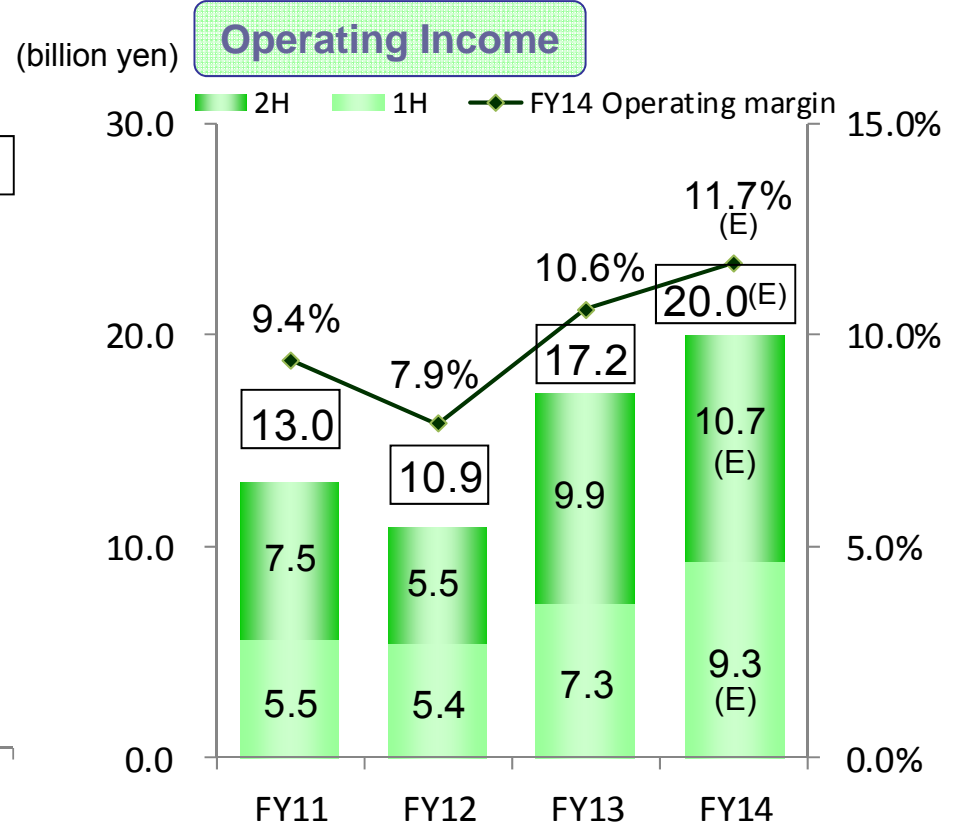
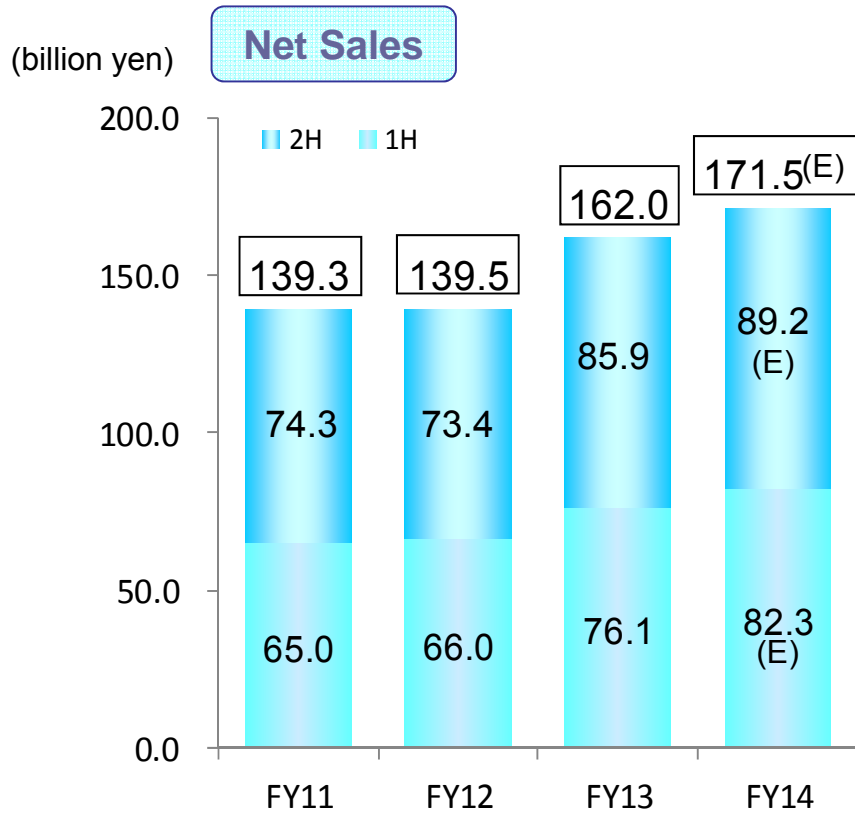
Watches and Clocks



1Q Result : Net sales +1.5B(YoY) Operating income ▲0.7B(YoY)
1H Forecast : Net sales +6.1B(YoY) Operating Income +1.9B(YoY)

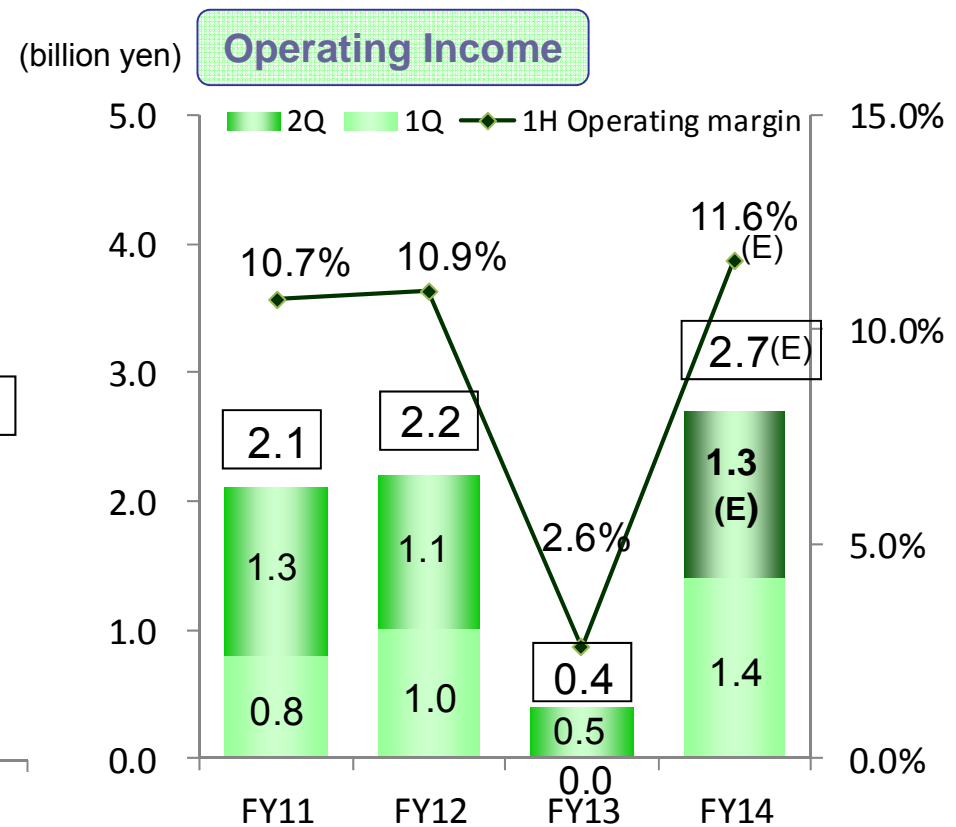
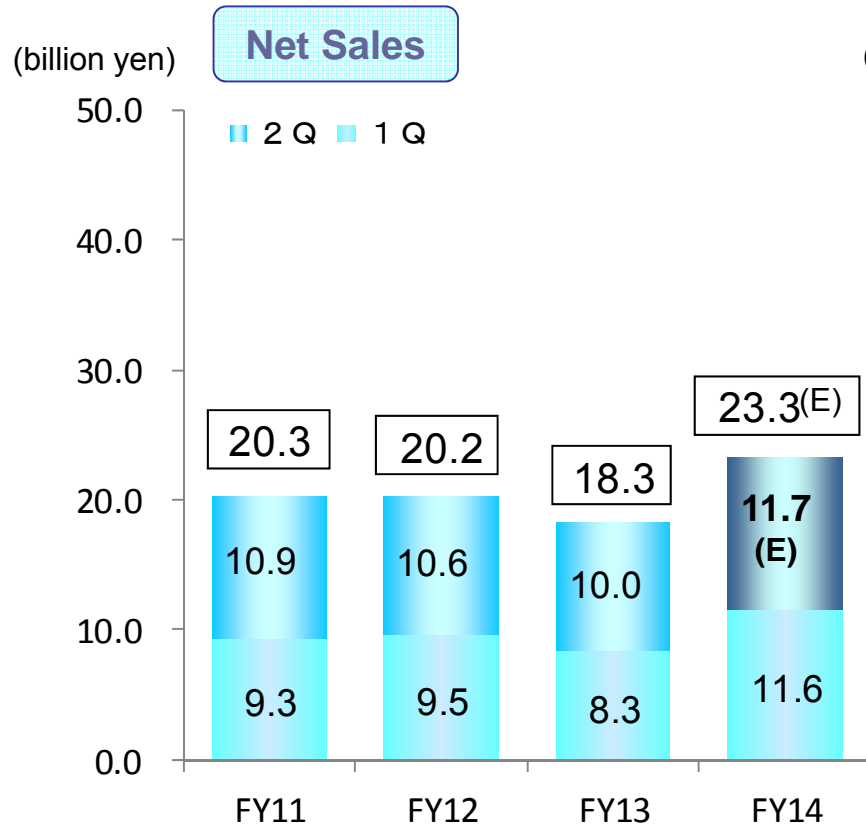
CITIZEN brand and movement achieved good results. On the other hands, re-branding cost for BULOVA brand affected to profitability.

Watch and Clocks



2H Forecast : Net sales +3.2B(YoY) Operating income +0.7B(YoY)
FY14 Forecast : Net sales +9.4B(YoY) Operating income +2.7B(YoY)

Machine and Tools

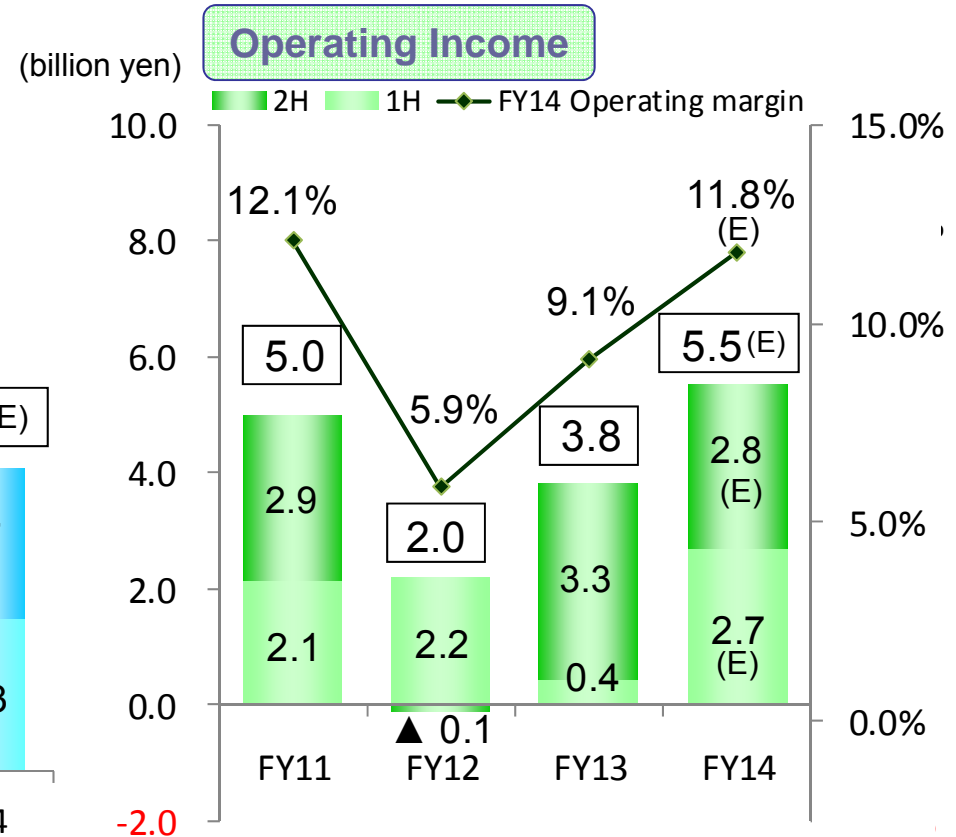
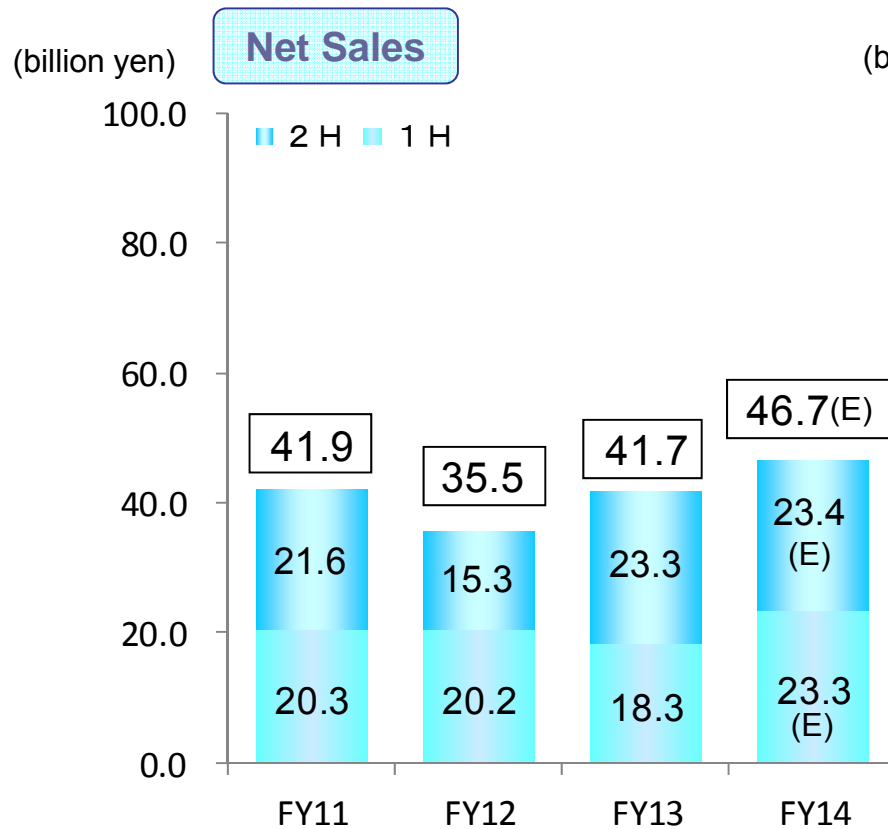


1Q Result : Net sales +3.2B(YoY) Operating income +1.4B(YoY)

1H Forecast : Net sales +4.9B(YoY) Operating Income +2.2B(YoY)

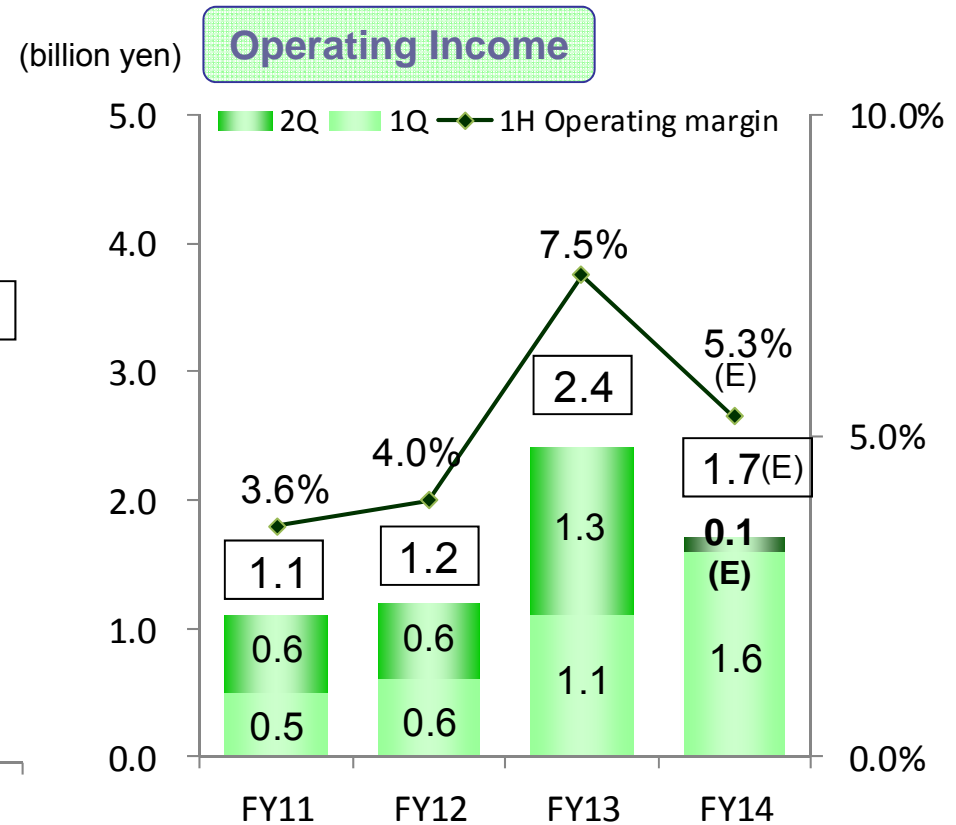
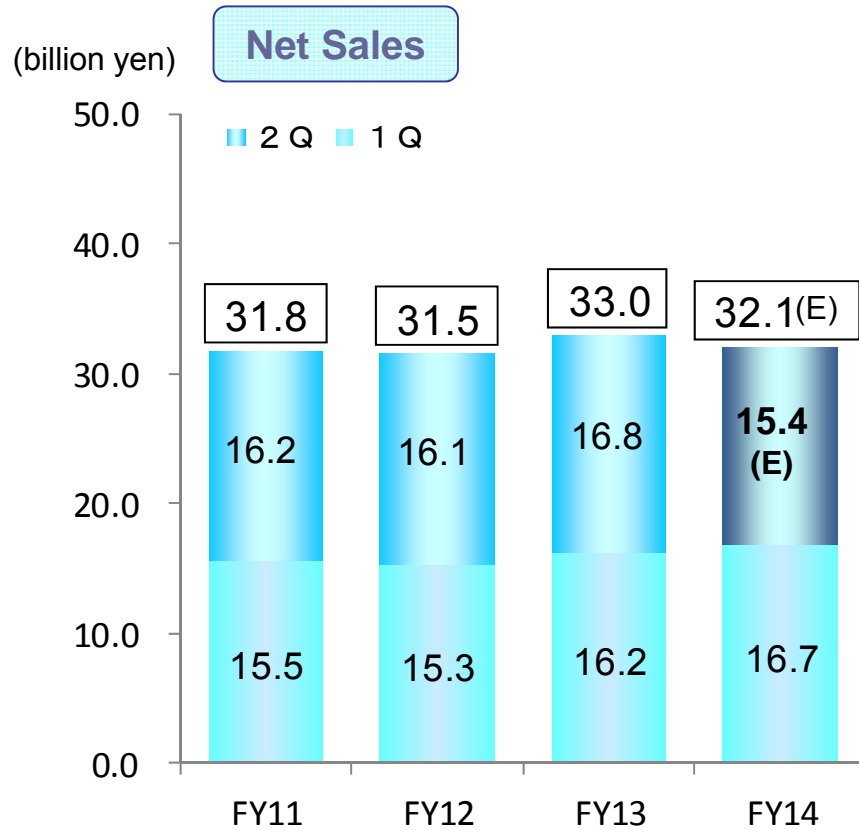
Domestic, Europe and U.S markets achieved good results due to steady market recovery. China market is also solid start, but the forecast is unclear. ASEAN markets remain stagnant.

Machine and Tools



2H Forecast : Net sales +0.0B(YoY) Operating income ▲0.5B(YoY)
FY14 Forecast : Net sales +4.9B(YoY) Operating income +1.6B(YoY)

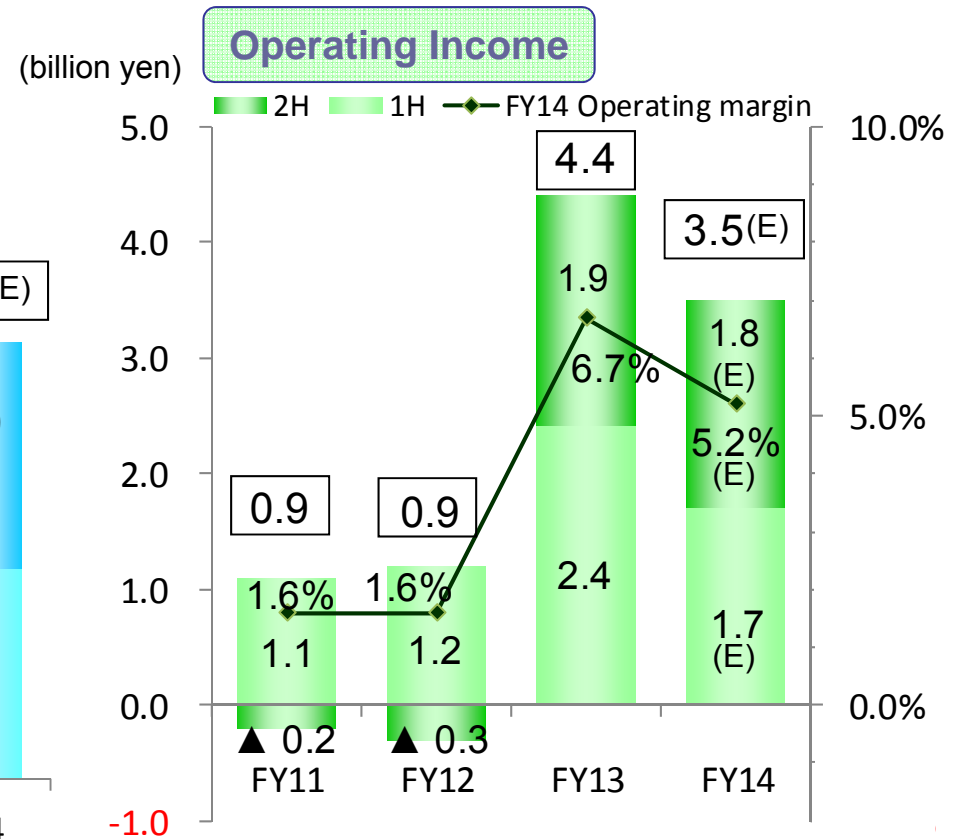
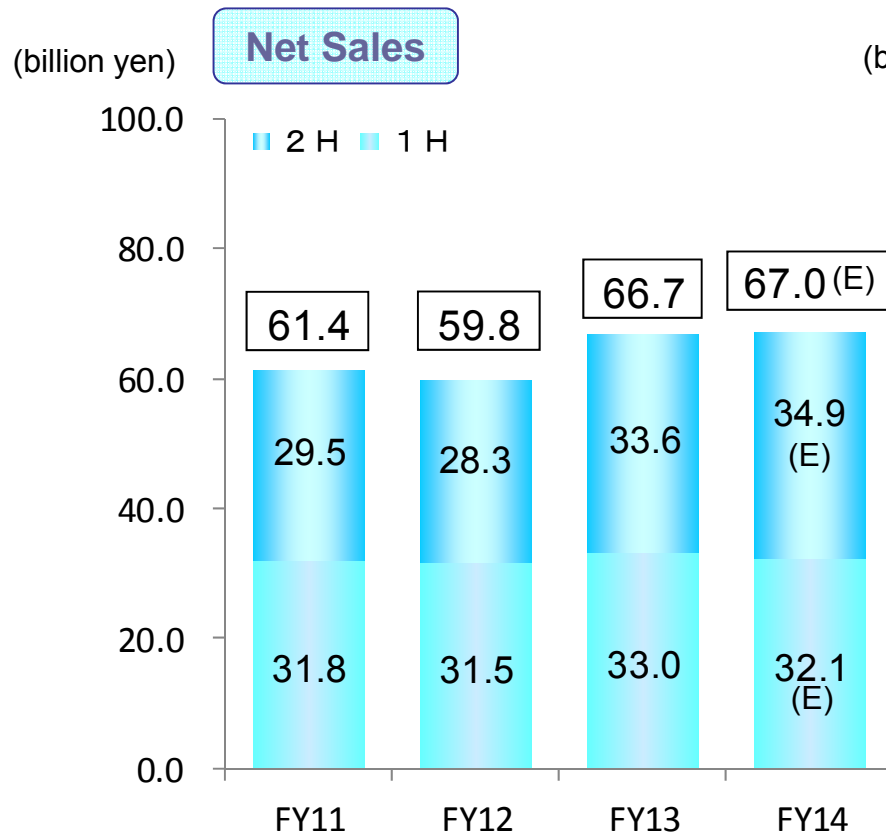
Devices and Components



1Q Result : Net sales +0.5B(YoY) Operating income +0.4B(YoY)
1H Forecast : Net sales ▲0.9B(YoY) Operating Income ▲0.7B(YoY)

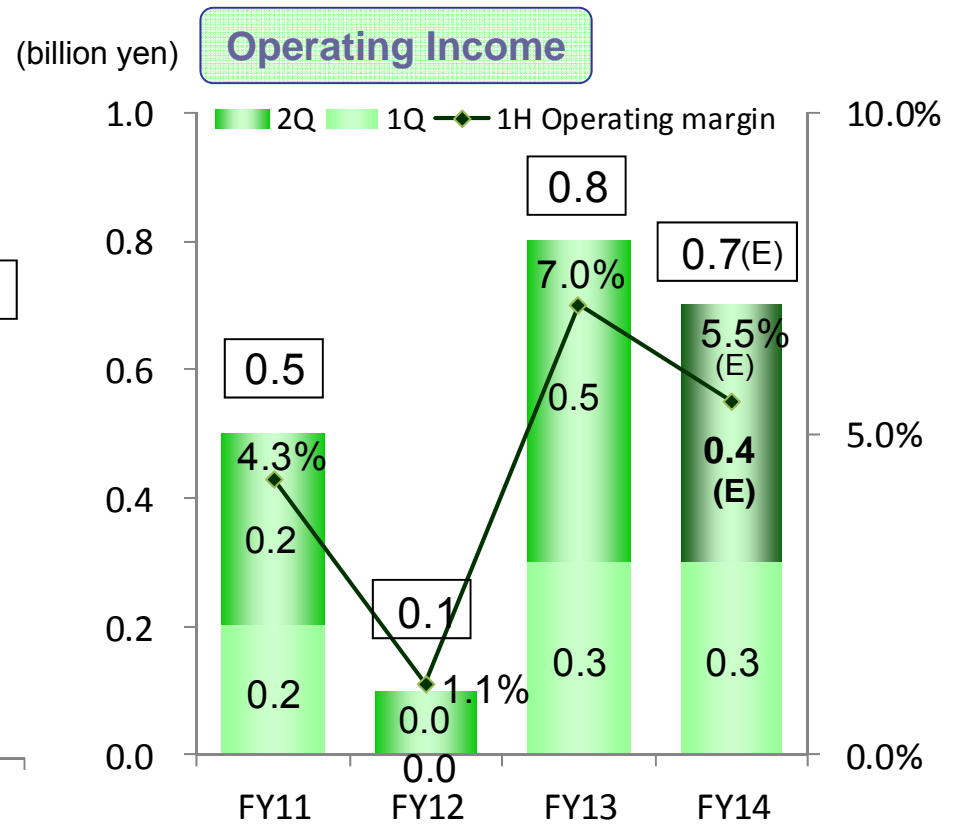
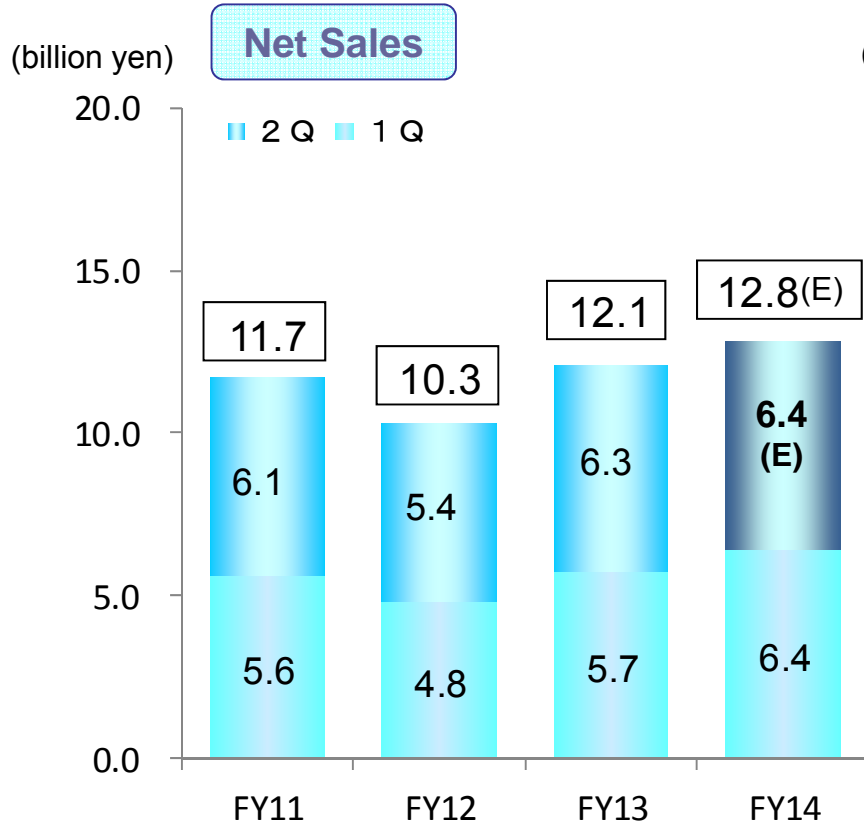
Automobile components and switch business are solid start. Lighting LED achieved good results. Quartz crystal and EVF remain stagnant.

Devices and Components

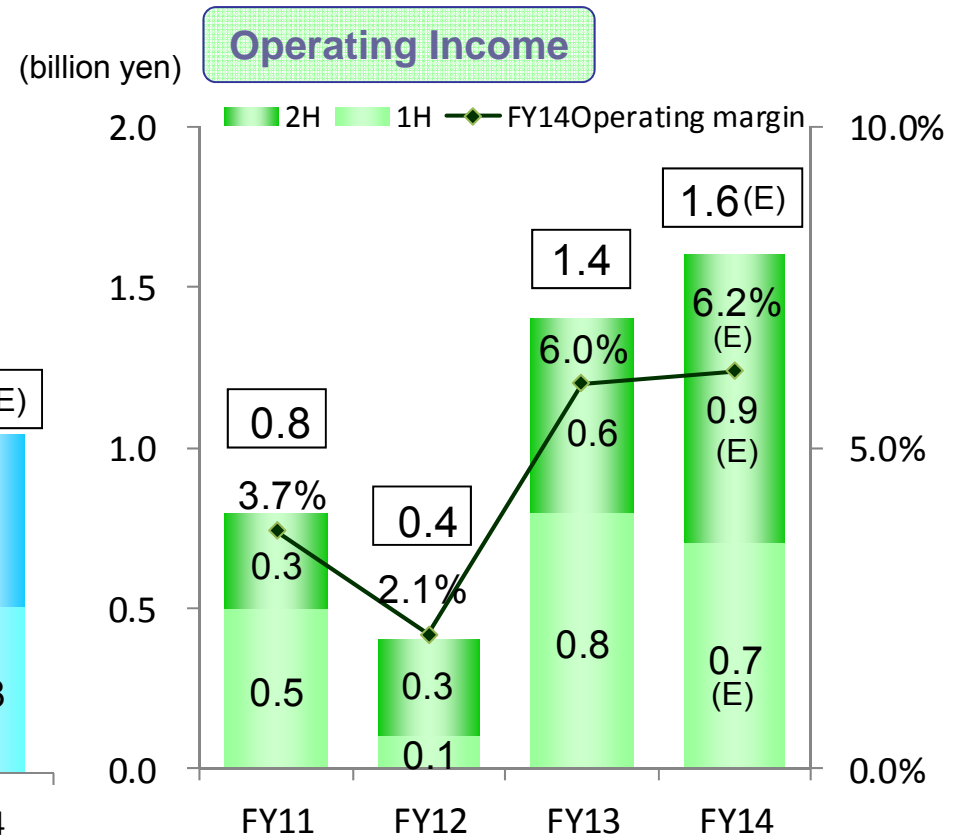
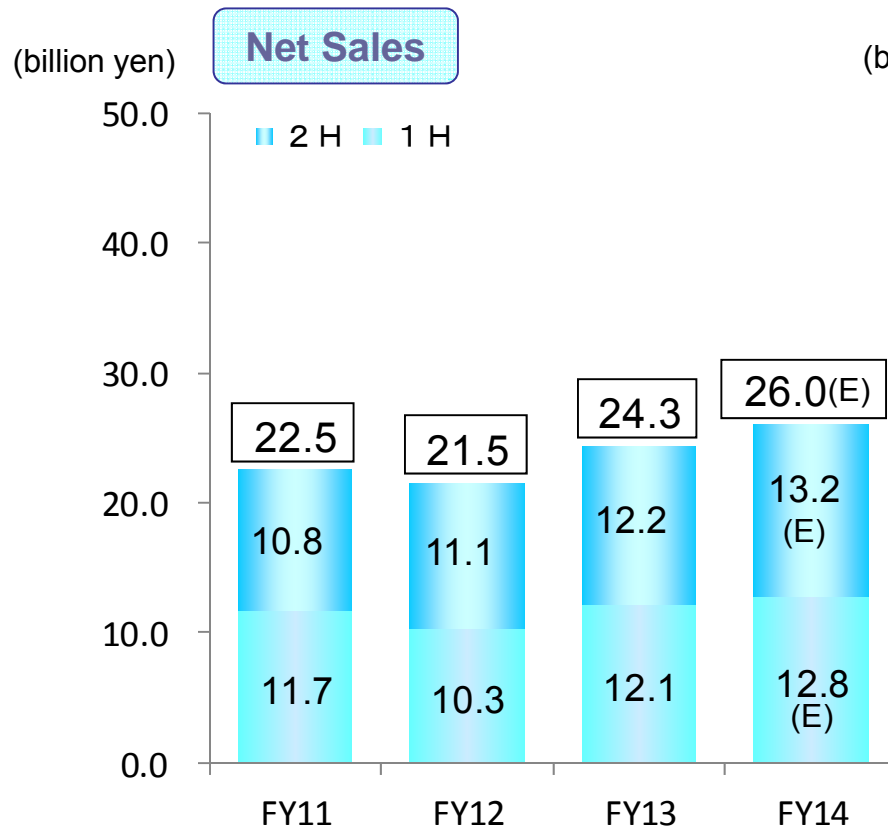


2H Forecast : Net sales +1.2B(YoY) Operating income ▲0.1B(YoY)
FY14 Forecast : Net sales +0.2B(YoY) Operating income ▲0.9B(YoY)

Electronic Products

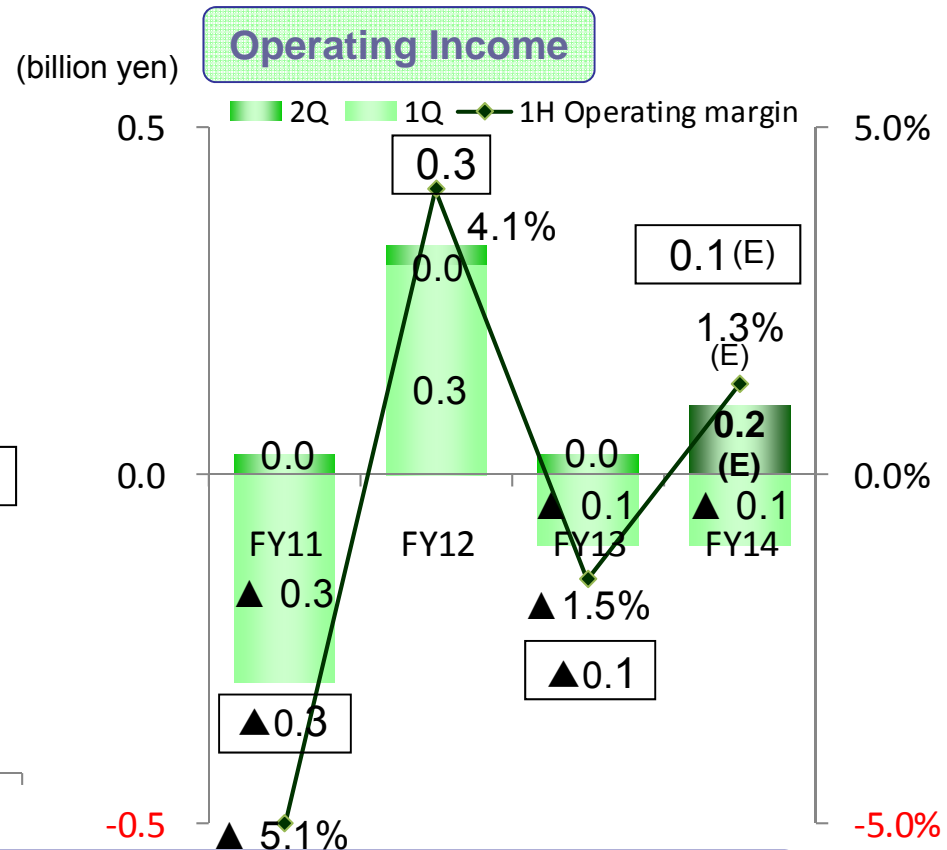
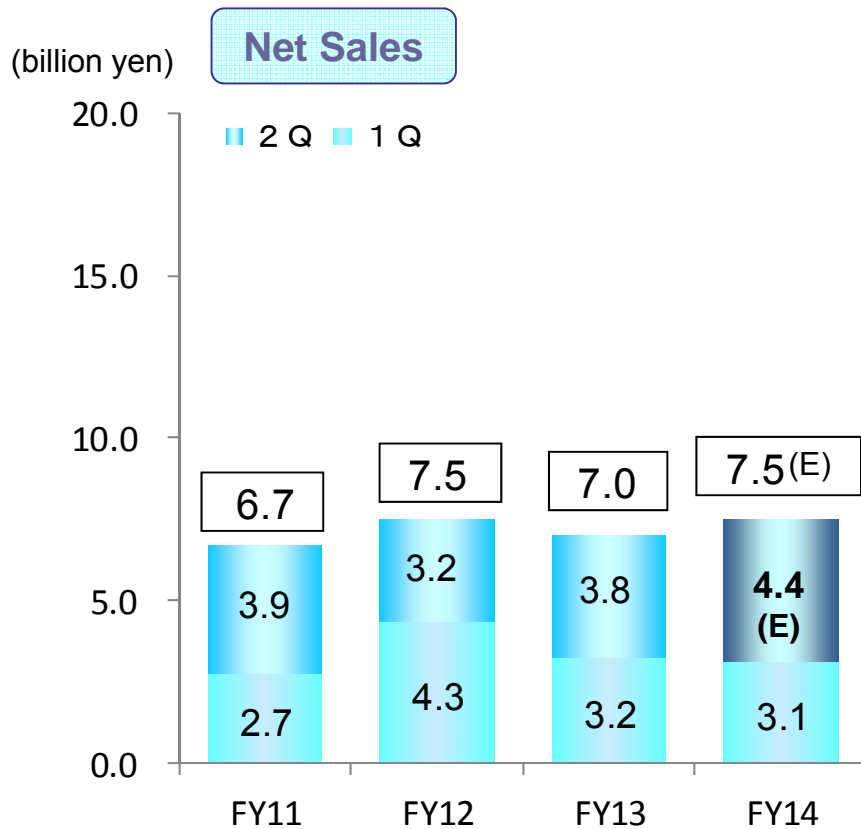


1Q Result : Net sales +0.6B(YoY) Operating income +0.0B(YoY)
1H Forecast : Net sales +0.6B(YoY) Operating Income ▲0.1B(YoY)
 POS printer, dot printer and photo printer are strong performance.



2H Forecast : Net sales +0.9B(YoY) Operating income +0.2B(YoY)
FY14 Forecast : Net sales +1.6B(YoY) Operating income +0.1B(YoY)

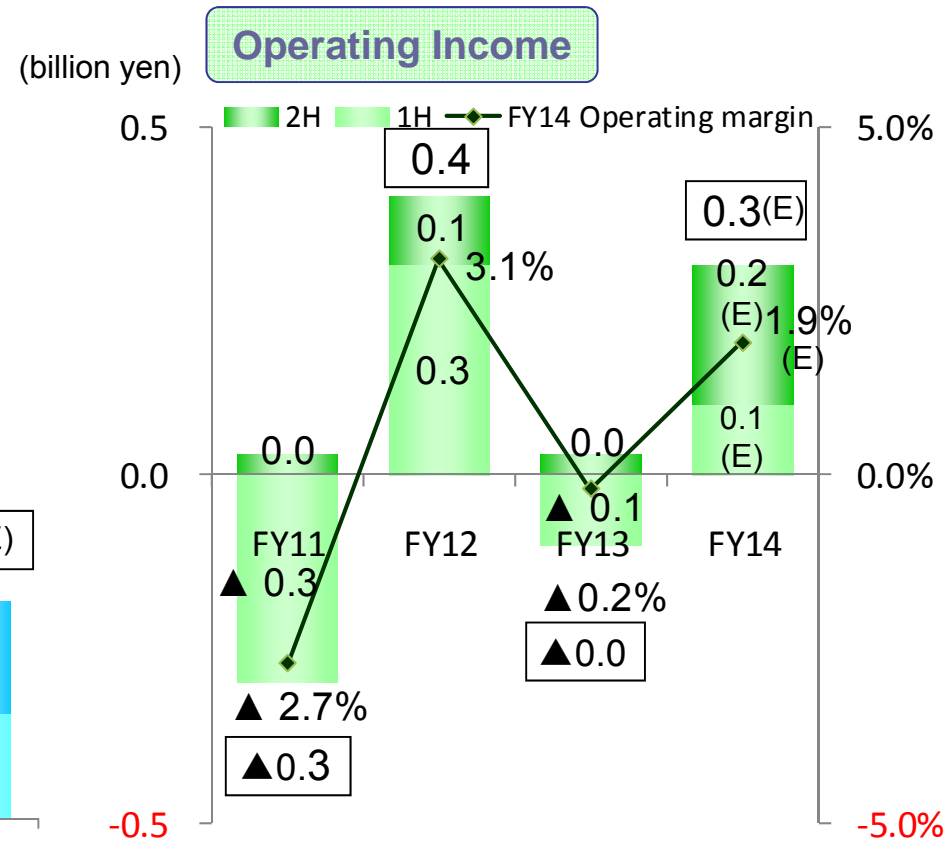
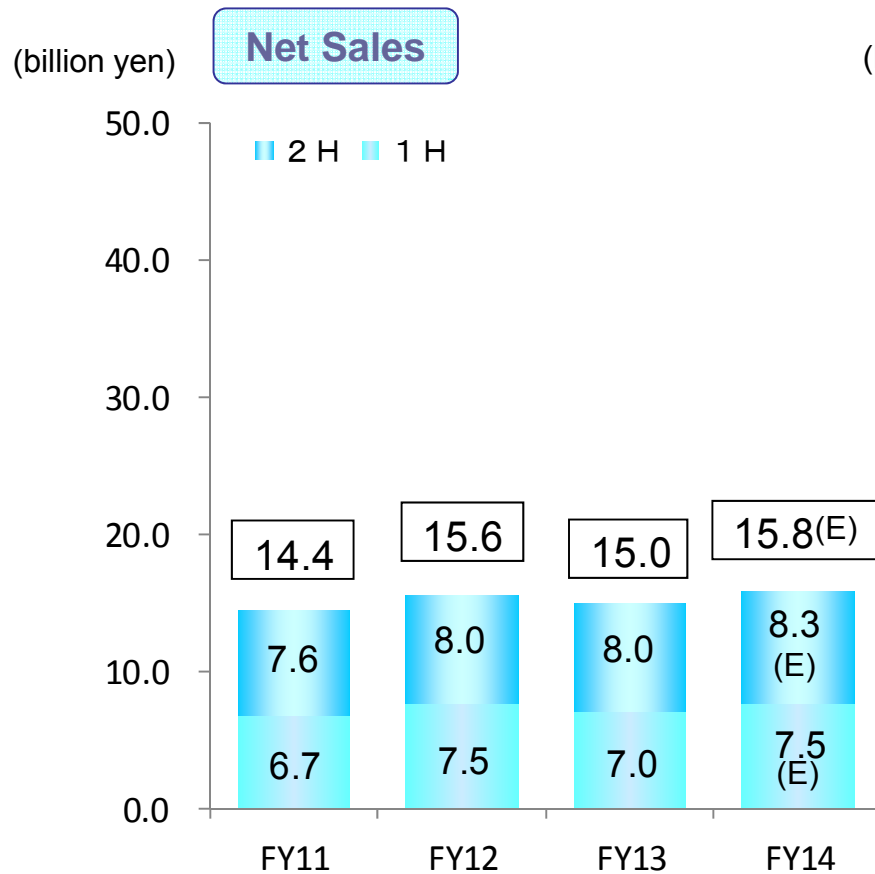
Other Products



1Q Result : Net sales ▲0.1B(YoY) Operating income +0.0B(YoY)

1H Forecast : Net sales +0.4B(YoY) Operating Income +0.2B(YoY)

Jewelries decreased the sales due to a slow recovery from the rush demand before consumption tax rate hike. Pachinko-related products decreased as customers maintained a wait-and-see attitude for new capital investments.



2H Forecast : Net sales +0.2B(YoY) Operating income +0.1B(YoY)
FY14 Forecast : Net sales +0.7B(YoY) Operating income +0.3B(YoY)

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