Corporate Philosophy

Loved by citizens, working for citizens

CITIZEN's philosophy, "Loved by citizens, working for citizens" is to deeply contribute to the lives of people around the world through the manufacturing of products that are loved and trusted by citizens.

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Cover: Assembling Eco-Drive One

light-powered watches as of July 2016.

We have returned to our beginnings where we started by "creating watches loved by citizens," and we are taking up the challenge of expressing the uniqueness of CITIZEN by very simply conveying the value of the "Eco-Drive" technology that utilize any light sources such as artificial, natural, or dim light. We created 2.98 mm thick (in design) Eco-Drive watches - the world's thinnest watches.* With an essential function of watch to keep accurate time, they are made most aesthetic and sophisticated as wristwatches. *According to research conducted by CITIZEN on analog

Participation in the United Nations Global Compact

In April 2005, the CITIZEN Group declared its participation in the United Nations Global Compact, which advocates universal principles regarding human rights, labor, environment, and anti-corruption.



Contributing to Sustainable Development Goals

Until recently, the CITIZEN Group had organized CSR activities centered on ISO 26000, the international standard for social responsibility in organizations. However, in conjunction with the enactment of the Sustainable Development Goals (SDGs), the CITIZEN Group has clarified the relationship between its CSR activities and the globally common issues and goals put forth by the SDGs.

SDGs were launched in 2016 with the aim of resolving social issues including poverty, hunger, energy, climate change, and peace by 2030. Accomplishing the 17 goals and 169 targets of the SDGs requires every member states in the United Nations and people who live in to do their part and take actions while cooperating with one another. As a member of international society and a "solid global company," the CITIZEN Group will actively tackle universal social issues through the realization of manufacturing of products that are loved and trusted by citizens in order to help create a sustainable society. (*Please see p.8 regarding the relationship between the CITIZEN Group's materiality and SDGs.)













Editorial Policy

The CITIZEN Group provides information on the CSR activities so that all stakeholders can gain an understanding of CSR activities. This digest version focuses on the selection of the CITIZEN Group's materiality and the status of activities for each one. The CITIZEN Group CSR website (http://www.citizen.co.jp/global/csr/) shares CSR activities in greater detail, including introducing examples of activities and data on the environment and society.

Summary of This Digest Version

Reporting Period: FY2016 (April 1, 2016-March 31, 2017); Digest Version Publication Period: August 2017; Organizations Included in the Economic Reporting Data: 24 companies in Japan, 81 companies overseas (total: 105); Organizations Included in the Environmental Reporting Data: 21 companies in Japan, 16 companies overseas (total: 37) Reference Guidelines: GRI "Sustainability Reporting Standards"; Disclaimer: This digest version includes forecasts based on information available at the time of reporting. Actual activity outcomes may differ from



Website (Detailed Version)

The CITIZEN Group CSR website shares CSR initiatives in greater detail. http://www.citizen.co.jp/global/csr/



Pamphlet (Digest Version) The CITIZEN Group's CSR

communicated in ar easy-to-understand manne with a focus on the status



Importance to the CITIZEN Group

