

# Community Participation and Development

Based on its corporate philosophy of “Contributing to and striving to be respected by the citizens of the world,” the Citizen Group values a peaceful co-existence with local communities and strives to contribute to society as a good corporate citizen. We endeavor to address social issues through our business activities and, by fulfilling our responsibility as a member of the international community and growing together with local communities, strive to help create a sustainable society.

## Activities That Hand Over Dreams to the Next Generation

In its contributions to local communities, the Citizen Group holds various events for children and people with disabilities to experience the excitement manufacturing and work life has to offer. These events include short-term educational courses, work experience programs, tours of Group plants, and classes on manufacturing. The events are undertaken with the aim of not only cultivating the human resources who will oversee the future of the Citizen Group but also supporting the development of manufacturing in Japan by educating the next generation.

Employees at Citizen Watch Manufacturing's Tohoku Kitakami Plant have been participating in “Oni Job Fair for Kids,” an event that aims to teach elementary school children in Kitakami-shi, Iwate, about society while having them enjoy games and other activities.



Children enthusiastically participating in activities

We will continue to encourage children of local communities to take an interest in watches and how they are manufactured.

## Donation of an Automatic Lathe to Engineering School in Thailand

In August 2015, Citizen Machinery Asia donated a company-manufactured automatic lathe to the Saraburi School of Technology, a school from which many of its employees have graduated.

For some time, we have been facing difficulty in employing people that have technical experience with automatic lathes. Until now, there has not been a school in the Saraburi region that owned an automatic lathe and where students could study the theory of metal cutting. However, by making this donation of an automatic lathe, not only have we increased our chances of employing promising students in the future, we are contributing to increasing the number of students in Thailand with sophisticated technical expertise, which in turn can help lead to continued economic development for the country. Taking advantage of the opportunities this donation presents, we have also set up a system to accept student interns from the Saraburi School of Technology, thereby expanding our employment base.



Donation ceremony

Going forward, we will strive to enhance the Citizen brand value by establishing solid relationships with the local communities in which we operate.

## ▶ Fiscal 2015 “Citizen of the Year” Awards

“Citizen of the Year” is an annual award program that recognizes citizens who have inspired local residents and made significant contributions to the development, happiness, and all-around enhancement of their local communities. The program was established in 1990 in accordance with our corporate philosophy and is tied in with the spirit of our company name.

Thus far, the “Citizen of the Year” Awards have honored 79 people (groups) involved in a wide variety of activities related to social contribution, international contribution, self-expression, life-saving acts, and environmental conservation.

Guided by our corporate philosophy of “Contributing to and striving to be respected by the citizens of the world,” we will continue to support socially significant activities of local citizens.



Fiscal 2015 “Citizen of the Year” Awards

### Fiscal 2015 Award Recipients

<http://www.citizen.co.jp/global/coy/>

- Japan Hair Donation & Charity, a specified NPO that provides wigs free of charge to children fighting illness or receiving medical treatment
- Mitsuaki Yamazaki, who has been managing for 10 years *Osakana Post*, a facility that handles aquarium fish in order to preserve the ecosystem surrounding the Tama River
- Yoshikazu Shiraishi, who engages in initiatives to support the self-reliance and employment of young people that have stopped attending school or are dealing with social withdrawal

## ▶ Local Networking Events of the Citizen Table Tennis Club

The Citizen Table Tennis Club is a corporate table tennis team with 50 years of history and tradition. As one of the pioneers of corporate table tennis, the club consistently competes at the top level of corporate sports in Japan.

To communicate the fun of sports through table tennis and deepen our exchange with the local community, we hold table tennis events every year at cities across Japan where our offices are located. In fiscal 2015, we visited Kitakami, in Iwate, where Citizen Watch Manufacturing's Tohoku Kitakami Plant is situated, and Kawajima-machi, Saitama, where Citizen Logistics Service Co., Ltd., is based. These events gave participants an opportunity to witness the skills of top-level table tennis players and actually compete with them. Participant comments included, “I was extremely happy to have the chance to experience first-hand table tennis techniques that I had not seen before.”



Networking event in Kitakami

Citizen Table Tennis Club  
<http://www.citizen-tabletennisclub.jp/>