

Corporate Profile

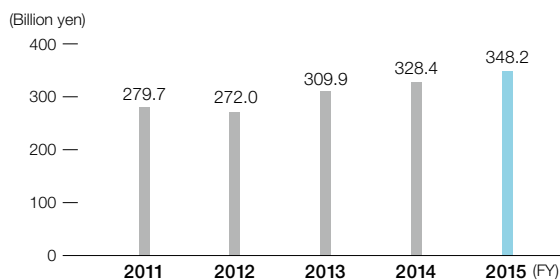
With the corporate philosophy of “Contributing to and striving to be respected by the citizens of the world,” the Citizen Group has been launching diverse businesses around the globe that make use of the expertise in downsizing, precision, and power efficiency technologies it has built up in its watch division.

Corporate Data (Year ended March 31, 2016)

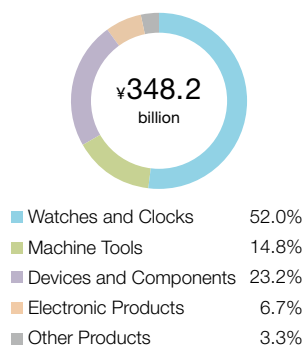
Name	Citizen Holdings Co., Ltd.
Establishment	May 28, 1930
Location of Head Office	6-1-12 Tanashi-cho, Nishitokyo, Tokyo 188-8511, Japan
Representative	Toshio Tokura, President and CEO
Capitalization	¥32,649 million*
Employees	17,046 (consolidated)*
Net Sales	¥348.2 billion (consolidated)
Listing	Tokyo Stock Exchange, 1st Section

* (As of March 31, 2016)

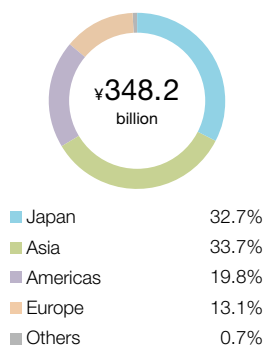
Net Sales (Years ended March 31)



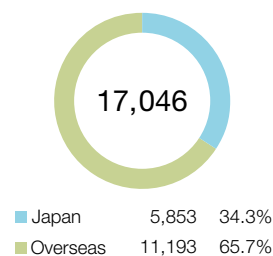
Net Sales by Business Category



Net Sales by Region



Number of Employees by Region



Principal Products

Watches and Clocks

“The fusion of technology and beauty.” We create new value by blending the latest technology with delicate beauty.



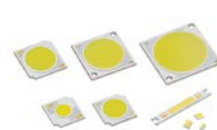
Machine Tools

We develop machine tools for small-diameter precision parts machining for the automotive, medical, and IT industries as well as medium-diameter and short part machining for the oil and air hydraulics and construction equipment industries.



Devices and Components

With miniaturization and precision production technologies developed through watch manufacturing, we provide a variety of electronic components that are used in products that support society.



Electronic Products

We create new comfort and convenience all over, in business and daily life, from health management to information equipment.



Other Products

This division provides wedding rings and other jewelry as well as ice skating and other leisure services.



Progress in Implementing Our Medium-Term Management Plan

The Citizen Group is implementing a medium-term management plan called the “Citizen Global Plan 2018.”

In the later three years of this plan, beginning fiscal 2016, we will continue to further strengthen our production capability in order to overcome global competition, which continues to intensify, and improve profitability. At the same time, we will expand our business by proactively undertaking growth investments. In these ways, we aim to become a truly global company by fiscal 2018.

Aiming to Be a Truly Global Company

A Corporate Group Marked by Speed and Dynamism

Medium-Term Management Policy

1. We will focus on business domains where we can leverage the strengths cultivated in the watch and clock business, aiming to become a business conglomerate that is a globally competitive category leader.
2. We will promote manufacturing innovation and strengthen our earnings power in order to establish a high-profit business structure.

Tasks to Address

1. Thorough structural improvement/strengthening of production capability
2. Aggressive investment for business growth and strengthening of marketing capability
3. Selection and concentration of products and businesses
4. Enhancement of human resources and promotion of efficiency in productivity

CSR Initiatives for Realizing Specific Strategies

1. Develop and manufacture eco-friendly products
2. Cultivate human resources
3. Embrace diversity
4. Build even stronger relationships with local communities

Overview of Stages in the Medium-Term Management Plan

