

Editorial Policy

This publication is intended as a communication tool for conveying to stakeholders the Citizen Group's basic approach to corporate social responsibility (CSR), as well as our CSR-related activities during fiscal 2013, the year ended March 31, 2014. We aim to address CSR through our business endeavors in accordance with our corporate philosophy of "Contributing to striving to be respected by citizens of the world." At the same time, we recognize the importance of efforts contributing to the realization of a sustainable society.

For fiscal 2013, the first year of our current medium-term management plan, we have indicated relationships between this plan and our efforts to realize such a society. Furthermore, we have introduced domestic and overseas initiatives in accordance with the Group Code of Conduct.



Cover Photo

The original Citizen watch—our origins (made in the 1920s)

Corporate Profile (as of March 31, 2014)

With the corporate philosophy of "Contributing to and striving to be respected by the citizens of the world," the Citizen Group has been launching diverse businesses around the globe making use of the expertise in downsizing, precision, and power efficiency technologies built up in our watch division.

Name	Citizen Holdings Co., Ltd.	Capitalization	¥32,649 million
Establishment	May 28, 1930	Employees	18,046 (consolidated)
Location of Head Office	6-1-12 Tanashi-cho, Nishitokyo, Tokyo 188-8511, Japan	Net Sales	¥309.9 billion (consolidated)
Representative	Toshio Tokura, President and CEO	Listing	Tokyo Stock Exchange, 1st Section

Organizations Covered in the Report	Date of Publication
Economic and social data: 27 domestic and 73 overseas companies (total 100)	June 2014 (Previous report: June 2013/Next report: June 2015)
Environmental data: 30 domestic and 12 overseas companies (total 42)	

Period Covered by the Report	Guidelines Referenced
Fiscal 2013 (April 1, 2013 to March 31, 2014)	Sustainability Reporting Guidelines 2006 (GRI)
Some data from fiscal 2014 is also included.	Environmental Reporting Guidelines 2012 (Ministry of the Environment, Japan)
	Environmental Accounting Guidelines 2005 (Ministry of the Environment, Japan)

Disclaimer
This publication includes future projections based on the information available when the report was written. The actual results of activities documented may differ from such future projections.

What does CSR mean to you?

Citizen aims to pursue its corporate social responsibility (CSR) with the participation of all employees as a "corporate group contributing to and striving to be respected by the citizens of the world."



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The Citizen Holdings CSR Site

The site provides the same content as this publication as well as other comprehensive CSR information

<http://www.citizen.co.jp/global/social/index.html>



- 1 Working hard for you, me, and the planet
- 2 Developing harmony between individuals, companies, and society
- 3 Delivering quality and services that can be used for a long time
- 4 A circle of caring
- 5 Building watches that customers love!
- 6 Creating and extending peace
- 7 Being a workplace where dreams can take flight
- 8 Making ongoing improvements during development
- 9 Making people-friendly products
- 10 Making safety your friend
- 11 Try, speak and listen, encourage to try, praise to spark people to action
- 12 Creating products that are environmentally friendly and designed to global standards
- 13 Having a true heart
- 14 Building ties of friendship
- 15 Showing a smile to everyone!
- 16 Equality, candor, fairness
- 17 Creating economic value through business activities that meet society's needs
- 18 Contributing to the global community
- 19 Using the five circles to top world quality levels
- 20 Moving forward, one step at a time
- 21 Shepherding resources
- 22 Touching the sensibilities of people who love art
- 23 Being a company that is proud of the world