

Citizen Products and Technology in Use Here, There and Everywhere

Citizen products and services play a crucial role behind the scenes of our day-to-day lives.


We harness world-leading miniaturization and precision technologies to continually offer true value and fulfill people's expectations and aspirations.

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Leisure Facilities
Providing multipurpose entertainment venues, from sports facilities to culture schools

20




Publication
Publishing specialty books chiefly in fine arts and history and running the book section in the shop of the Tokyo National Museum and elsewhere

19



Marriage Ring
Scratch resistant rings that keep their shape

18



Digital Thermometer
Predicted temperature measured in about 60 seconds. Backlight enabling reading in dark locations

17



Digital Blood Pressure Monitor
Easy to use health management support tools with clear displays

16




POS Thermal Printer
Used for issuing receipts, tickets, and coupons

15



Photo Printer
Enabling easy photo printing at locations such as supermarkets and photo stores

14



PN Liquid Crystal (Digital still camera)
Liquid crystal used to display focus area within viewfinders



13



Automotive Components
Manufacturing components for use in ABS brakes, airbags, engines, etc.

12



Zirconia Ceramic Parts for Optical Communicator (Optical Network)
Used in connectors for fiber optic cables

11



Measuring Instruments
Instruments used to accurately measure small components

10



Electronic View Finders (Camcorders for professional use)
High resolution viewfinders capable of catching even fast movements during sporting events

Watches and Clocks

"The fusion of technology and beauty." We create new value by blending the latest technology with delicate beauty.

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Machine Tools

We develop machine tools for small-diameter precision parts machining for the automotive, medical and IT industries and medium-diameter and short part machining for the oil and air hydraulics and construction equipment industries.

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Devices and Components

With miniaturization and precision production technologies developed through watch manufacturing, we provide a variety of electronic components that are used in products that support society.

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Electronic Products

We create new comfort and convenience all over, in business and daily life, from health management to information equipment.

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Other Products

We independently do business in amusement equipment systems and more, while offering jewelry (marriage rings, etc.), publishing art books, and running bowling and other leisure services.

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Eco-Drive watches: the first watches to be granted Eco-Mark certification in 1996



Clocks fitted to buildings or other exterior surfaces, often cherished as symbols representing the local area



High visibility magnetic reversal displays, essential during marathon broadcasts



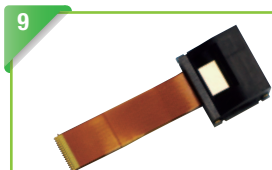
Machinery used to grind metal to make high-precision components



Low-energy consumption,
long life, mercury free,
environmentally friendly
lighting



Used in the development of slimmer, energy saving car navigation systems



Incorporated in electronic view finders that are more compact and slimmer than optical versions



Reference signals used to ensure that electronic equipment is functioning correctly



Used as switches on side surfaces of mobile devices



* Short for "Liquid Crystal on Silicon," LCOS are LCD panels that use silicon substrates.