



The Citizen Group's Environmental Management

Here at the Citizen Group, we have been working to achieve a 100% rate of Citizen Environmental Products and promoting green procurement since 2003. Having more or less achieved our 100% target and revised the Citizen Group Environmental Policy, we have started to implement a number of new initiatives.

Citizen's Vision for the Environment and Society, Environmental Policies

Citizen's Vision for the Environment and Society in 2025

Based on our philosophy of "Contributing to and Striving to be Respected by the Citizens of the World," we contribute to a citizen-based sustainable society in which people can enjoy life with a sense of security and fulfillment. Citizen offers products that are always close at hand and are good for people and the world.

Enacted July 20, 2004
Revised April 1, 2007

We have revised the Citizen Group Environmental Policy in line with our Vision for the Environment and Society in 2025. We have also adopted the slogan "Small is Eco" in an effort to capture the common purpose spanning all of our Group companies.

We have long since focused on improving productivity within the Citizen Group, revolving primarily around our compact precision technology. From an environmental standpoint, this is based on the equation "improving productivity = reducing environmental impact = generating profit". Looking at it another way, you could regard this as environmental value, in terms of saving space, resources and energy. We realized that we were already implementing fairly extensive environmental activities on a daily basis as part of our manufacturing operations. By adding an environmental (ecological) dimension to our existing efforts to manufacture products that are as small as possible, we came up with the slogan "Small is Eco", a principle that we intend to establish as a form of environmental value throughout the Citizen Group.

Targets and Results for Fiscal 2009 ○: Achieved ×: Not achieved

Targets for FY2009	Results for FY2009	Evaluation	References
1. Enhancing environmentally-friendly products			
Maintain systems for a 100% ratio of Citizen Environmental Products among new models	Achieved in 100% of electronic products and 100% of watches	○	P29
Develop Citizen Super Environmentally-Friendly Products	Completed assessment criteria Yet to reach planning and development stages	×	
Prepare for compliance with EuP Directive	Continued to gather information on an ongoing basis Yet to implement specific activities	×	
Establish management system for chemical substances contained in products in accordance with REACH regulation	Introduced management system in accordance with REACH regulation	○	
2. Environmentally-friendly business activities			
Each department is to implement at least one theme (Tokyo, Tokorozawa works)	87 themes implemented in 27 Tokyo departments/ 33 themes implemented in 9 Tokorozawa departments	○	—
3. Reducing greenhouse gases			
Reduce CO ₂ emissions at Tokyo works by 50% (11,900 tons) compared with FY1999	Reduced CO ₂ emissions by 58% compared to fiscal 1999 (9,997 tons)	○	P28
Reduce CO ₂ emissions at Tokorozawa works by 17% (10,080 tons) compared with FY1999	Reduced CO ₂ emissions by 19% compared to fiscal 1999 (9,814 tons)	○	
Reduce group-wide CO ₂ emissions per unit of sales by 1% compared with FY2008	10% compared to FY2008 (per unit of sales)	×	
4. Promoting waste reduction activities			
Reduce and manage industrial waste at Tokyo offices	Reduced 79% (116 tons) compared with FY1999	○	P28
Reduce and manage industrial waste at Tokorozawa offices	Reduced 52% (82 tons) compared with FY1999	○	
Reduce group-wide waste output per unit of sales by 1% compared with FY2008	4% compared to FY2008 (per unit of sales)	×	
Achieve a 99% group-wide recycling rate	99%	○	

Citizen Group Environmental Policy

Slogan "Small is Eco"

- Promoting downsizing**
We will minimize environmental impact through production and technological innovation and reduce CO₂ emissions whilst also generating profits.
- Creating new environmental value through Citizen Environmental Products**
We will identify new environmental possibilities through our products and components.
- Minimizing environmental risks**
We will comply with worldwide environmental legislation (REACH regulations, US regulations, Chinese regulations, etc.)
- Enhancing communication with local communities through environmental and social contribution activities**

Revised April 1, 2010



For more detailed information, please refer to our website.
Citizen Holdings > CSR Activities > Citizen and the Environment > Citizen's Vision for the Environment and Society, Environmental Policies