

## Editorial Policy

The aim of this publication, CSR Report 2009, is to provide all of our stakeholders with a straight forward outline of the Citizen Group's business activities and the Group's approach and initiatives in relation to its social responsibilities.

The Special Feature section examines the process of bringing the Eco-Drive solar powered watch, one of our environmentally friendly products, to our customers, incorporating the thoughts of employees involved in business activities along the way. We have set out this section so as to give employees responsible for CSR a visible presence and create a real feel for our approach to CSR with the participation of all employees.

The rest of the report outlines our approach to individual activities from the standpoint of CSR, our CSR framework and the results of our activities. This year's report features details of more activities at Group companies than last year.

In addition to informing as many members of the public as possible about our CSR activities, this report is also aimed at providing individual Citizen Group employees with an understanding of the Group's CSR activities and sending out a message to encourage them to implement CSR as part of their respective duties.

## Response to Last Year's Third-Party Comments

Having taken on board comments made in fiscal 2008 by Riyako Godai and One Akiyama, to the effect that coverage was limited to the "plan" and "do" stages of the PDCA cycle rather than the "check" and "act" stages and that initiatives should be laid out in a table so as to outline goals and achievements in an easy to understand format, we have included a section entitled Goals and Progress with CSR Activities and a great many example initiatives so as to provide specific details of our activities.

In response to the comment that last year's report contained too little information regarding issues faced and measures taken overseas given that Citizen is a global company, we have started to hold CSR Meetings at bases in China and are looking into monitoring activities at individual basis and how best to proceed in the future.

## Scope of Report

Economic and social data:

85 domestic and overseas Citizen Group companies

Environmental data

41 domestic and overseas Citizen Group companies

## Period Covered

Fiscal 2008 (April 1, 2008 to March 31, 2009)

Some data from fiscal 2009 is also included.

## Guidelines Referenced

Sustainability Reporting Guidelines 2006 (GRI)


Environmental Reporting Guidelines 2007

(Ministry of the Environment, Japan)


Environmental Accounting Guidelines 2005

(Ministry of the Environment, Japan)


## Supplemental Information on Website

The  symbol indicates topics for which more detailed information, not included in this CSR report due to space limitations, is available on the website.

Online CSR Report

 Japanese:

<http://www.citizen.co.jp/social/index.html>

 English:

<http://www.citizen.co.jp/english/csr/index.html>

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Disclaimer

This CSR report includes future projections based on the information available when the report was written. The actual results of activities documented may differ from such future projections.