

We continue to offer true value based on Micro HumanTech, to bring to life people's expectations and aspirations.

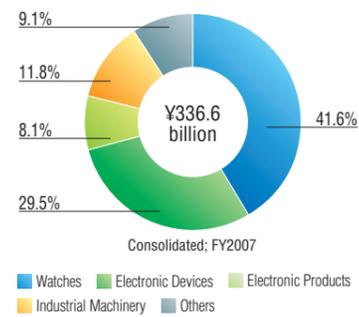
Under its business philosophy of "Contributing to and Striving to be Respected by the Citizens of the World," the Group operates an array of businesses worldwide, utilizing the ultra-small, ultra-precise and low-power-consumption technologies cultivated in its watches business.

Citizen's Micro HumanTech is alive and well in all these businesses and their products: our watches business, which creates a broad spectrum of products under the concept of integrating technology and beauty; in our electronic devices business, which supplies essential parts for personal computers and electronic equipment; in our electronic products business, which provides printers and health care equipment; and in our industrial machinery business, which supplies machines that rapidly process parts to micron precision.

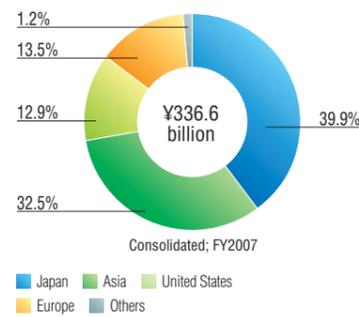
**Corporate Profile**

|                                |   |
|--------------------------------|---|
| <b>Name</b>                    | Citizen Holdings Co., Ltd.                            |
| <b>Establishment</b>           | May 28, 1930  |
| <b>Location of Head Office</b> | 6-1-12 Tanashi-cho, Nishitokyo, Tokyo 188-8511, Japan |
| <b>Representative</b>          | Mitsuyuki Kanamori, President and CEO                 |
| <b>Capitalization</b>          | ¥32,649 million (as of March 31, 2008)                |
| <b>Employees</b>               | 24,301 (consolidated; as of March 31, 2008)           |
| <b>Sales</b>                   | ¥336.6 billion (consolidated; FY2007)                 |
| <b>Listing</b>                 | Tokyo Stock Exchange, 1st Section                     |

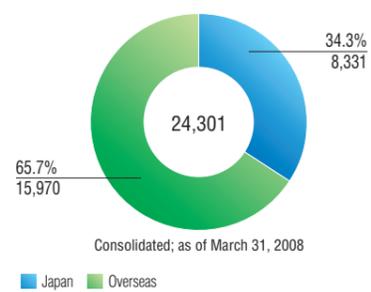
**Sales by Business Category**



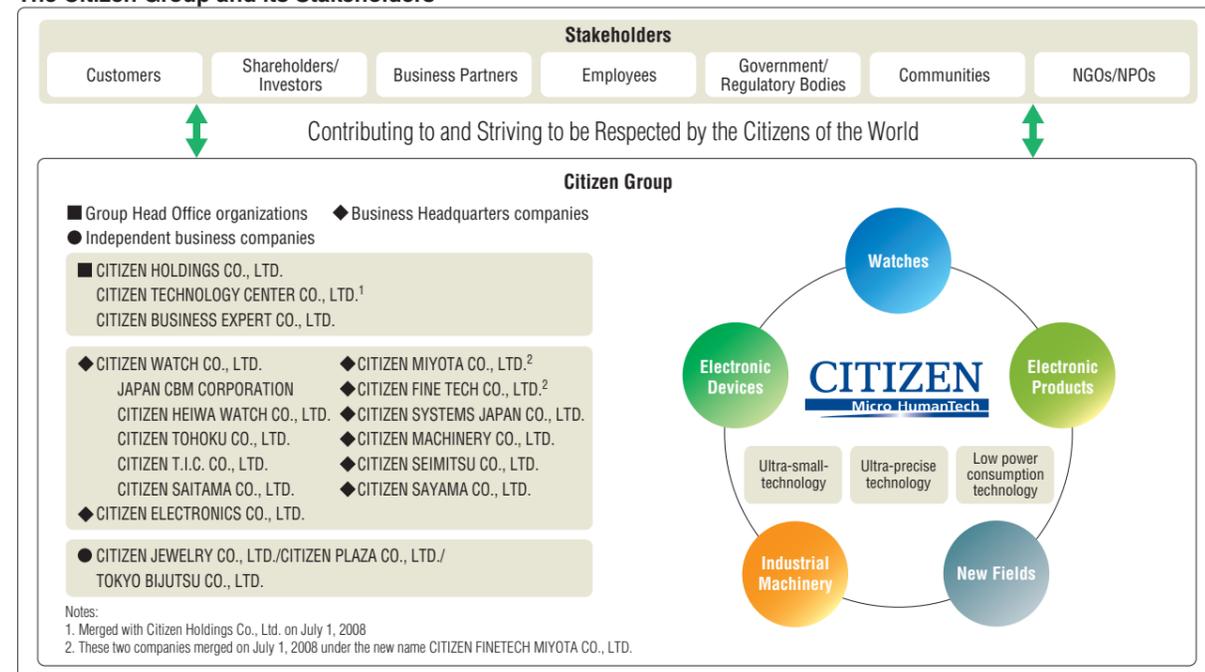
**Sales by Region**



**Number of Employees by Region**



**The Citizen Group and its Stakeholders**



**Watches**



**Electronic Devices**



**Electronic Products**



**Industrial Machinery**



**New Fields**

