CITIZEN

Financial Results
for the six months ended September 30, 2026
Presentation

CITIZEN WATCH CO., LTD.

November 12, 2026

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Key Points in the Period under Review

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2Q Consolidated Financial Results

(Jul.-Sep.) Sales and profit increased

(Apr.-Sep.) Sales and profit increased

- Watches — The performance of both finished watches and movements exceeded expectations and remained strong. Operating profit increased due in part to additional US tariff refunds and higher net sales.
- Machine Tools — Sales increased significantly, supported by growing AI and semiconductor-related demand. Operating profit increased significantly, mainly due to higher net sales.
- Of the 3.9 billion yen refunded in relation to the additional U.S. tariffs, 3.6 billion yen was recognized as a reduction of the cost of sales, which contributed to operating profit.

FY2026 Consolidated Financial and Dividend Forecasts

- The full-year financial forecasts were revised.

(billions of yen)	Forecast previously announced	Revised Forecast	Change (%)
• Net Sales	395.0	422.0	+6.8%
• Operating Profit	40.5	53.0	+30.9%
• Ordinary Profit	43.5	55.5	+27.6%
• Profit attributable to owners of parent	32.0	40.0	+25.0%

* Assumed exchange rates for 3Q onward

1USD=155 yen
1EUR=180 yen → 175 yen

Financial Results for the six months ended September 30, 2026 (Apr.-Sep.)

Consolidated Financial Results for 2Q (Apr.-Sep.) of FY2026

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2Q (Apr.-Sep.) Sales and profit increased

(Unit：billion yen)	FY2025 1H(Apr.-Sep.) Result	FY2026 1H(Apr.-Sep.) Result	YoY Change Amount	YoY Change %
Net sales	159.2	207.1	+ 47.8	＋ 30.0%
Operating profit	12.9	* 29.2	+ 16.2	＋ 125.1%
Operating margin	8.2%	* 14.1%	-	-
Ordinary Profit	16.1	30.9	+ 14.7	＋ 91.0%
Profit attributable to owners of parent	11.8	24.3	+ 12.4	＋ 105.1%
Exchange rate	¥146/USD ¥167/EUR	¥160/USD ¥185/EUR		

* Additional U.S. tariff refunds

2Q: +3.6 billion yen

Operating margin excluding the refunds: 12.4%

Consolidated Financial Results for 2Q (Apr.-Sep.) of FY2026

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Net sales (Unit：billion yen)	FY2025 1H(Apr.-Sep.) Result	FY2026 1H(Apr.-Sep.) Result	YoY Change Amount	YoY Change %
Watches	89.3	117.0	+ 27.6	＋ 31.0%
Machine Tools	38.5	53.9	+ 15.4	＋ 40.1%
Devices and Components	31.3	36.0	+ 4.7	＋ 15.1%
Consolidated Total	159.2	207.1	+ 47.8	＋ 30.0%
Operating Profit (Unit: billion yen, %:operating margin)				
Watches	11.7 13.2%	22.4 * 19.2%	+ 10.7	＋ 91.1%
Machine Tools	2.6 6.9%	6.8 12.7%	+ 4.1	＋ 157.7%
Devices and Components	1.6 5.2%	3.2 * 8.9%	+ 1.5	＋ 98.2%
Eliminations or general corporate	(3.0)	(3.3)	(0.2)	-
Consolidated Total	12.9 8.2%	29.2 14.1%	+ 16.2	＋ 125.1%

Business Segments	Results
■ Watches	Sales and profit increased
■ Machine Tools	Sales and profit increased
■ Devices and Components	Sales and profit increased

* Operating margin excluding the U.S. tariff refunds

Watches: 16.2%

Devices and Components: 8.6%

Financial Results for the three months ended September 30, 2026 (Jul.-Sep.)

Consolidated Financial Results for 2Q (Jul.-Sep.) of FY2026

CITIZEN

2Q (Jul.-Sep.) Sales and profit increased

(Unit : billion yen)	FY2025 2Q(Jul.-Sep.) Result	FY2026 2Q(Jul.-Sep.) Result	YoY Change Amount	YoY Change %
Net sales	83.9	108.9	+ 25.0	+ 29.8%
Operating profit	8.2	* 19.3	+ 11.0	+ 133.1%
Operating margin	9.9%	* 17.7%	-	-
Ordinary Profit	10.0	19.1	+ 9.1	+ 91.1%
Profit attributable to owners of parent	2.6	15.4	+ 12.7	+ 473.7%
Exchange rate	¥147/USD ¥171/EUR	¥161/USD ¥185/EUR		

* Additional U.S. tariff refunds

2Q: +3.6 billion yen

Operating margin excluding the refunds: 14.4%

Financial results by Business Segment for 2Q (Jul.-Sep.)

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Net sales (Unit：billion yen)	FY2025 2Q(Jul.-Sep.) Result	FY2026 2Q(Jul.-Sep.) Result	YoY Change Amount	YoY Change %
Watches	47.8	62.2	+ 14.3	＋ 30.0%
Machine Tools	19.5	28.3	+ 8.7	＋ 45.0%
Devices and Components	16.5	18.4	+ 1.8	＋ 11.2%
Consolidated Total	83.9	108.9	+ 25.0	＋ 29.8%
Operating Profit (Unit: billion yen, %:operating margin)				
Watches	7.3 15.4%	15.3 * 24.7%	+ 7.9	＋ 108.5%
Machine Tools	1.1 5.9%	3.6 12.8%	+ 2.4	＋ 217.5%
Devices and Components	1.2 7.3%	1.8 * 10.0%	+ 0.6	＋ 52.7%
Eliminations or general corporate	(1.4)	(1.5)	+ 0.0	-
Consolidated Total	8.2 9.9%	19.3 17.7%	(11.0)	＋ 133.1%

Business Segments	Results
■ Watches	Sales and profit increased
■ Machine Tools	Sales and profit increased
■ Devices and Components	Sales and profit increased

<u>* Operating margin excluding the U.S. tariff refunds</u>

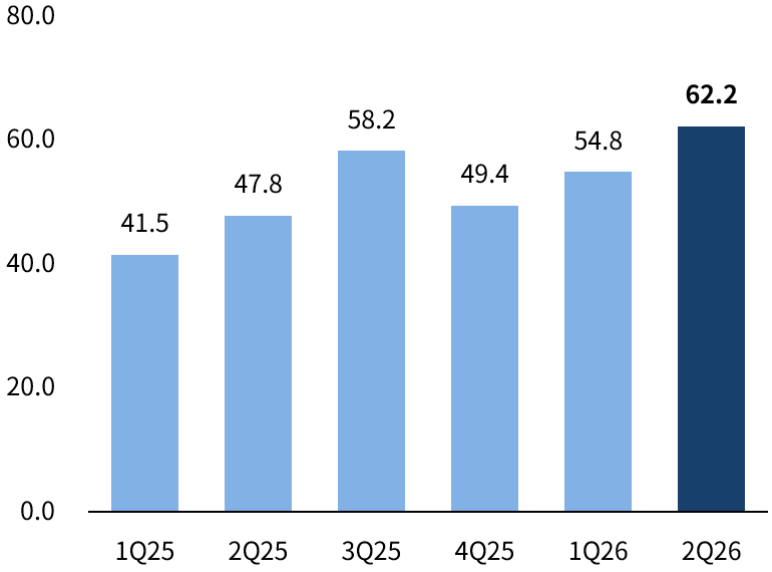
Watches: 19.0%

Devices and Components: 9.5%

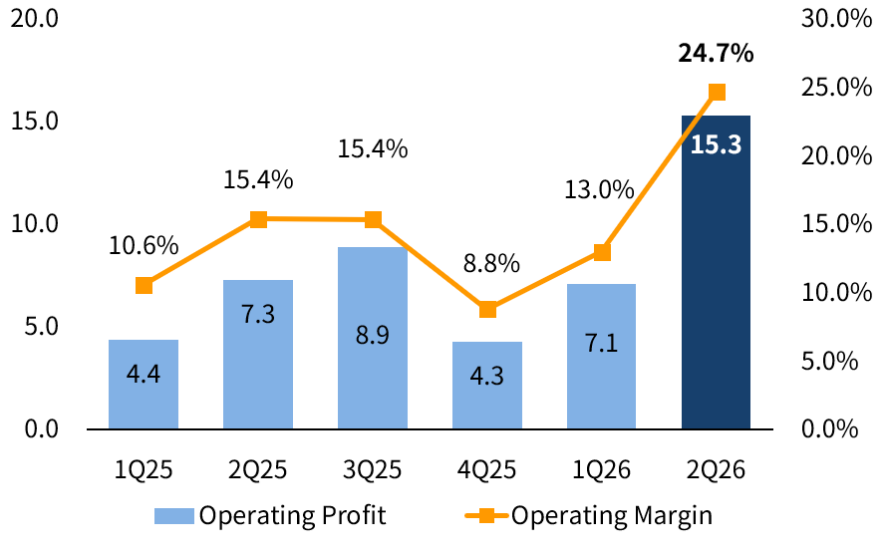
2Q (Jul.-Sep.) Sales and profit increased

- Finished watch (CITIZEN): Revenue in the domestic market increased, supported by strong domestic demand. Revenue in overseas markets increased significantly, driven by the continued growth of sales in North America and strong sales in Europe and Asia.
- Finished watch (BULOVA): Revenue increased significantly in the core North American market due to strong sales via department store and travel distribution channels, along with the expansion of sales via in-house e-commerce outlets.
- Movements: Revenue increased thanks to strong sales of both analog quartz movements and mechanical movements.

Net Sales (billions of yen)



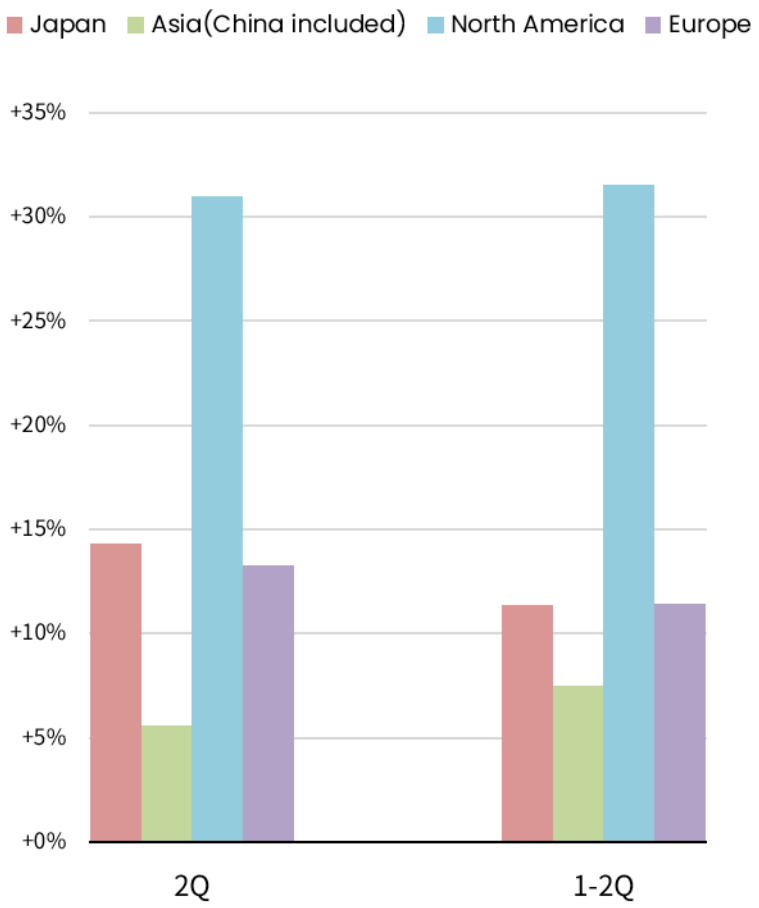
Operating Profit (billions of yen) and Margin (%)



Watches　Net sales growth rate by region

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Rate of change year on year (LC base)



Sales by region (Jul.–Sep.)

Region	Net Sales growth YoY	Details
Japan	Increased	The sales of the core ATTESA brand were strong due to growth of domestic demand. Sales of global sub-brand PROMASTER and other models also remained firm.
Asia *China included	Increased	Sales remained strong in Thailand and India, mainly driven by mechanical watches. Sales in Taiwan and Hong Kong also remained solid.
North America	Increased	Sales of both the CITIZEN and BULOVA brands in department store and travel distribution channels and via in-house e-commerce outlets remained strong. Sales of ATTESA, CITIZEN L and others were strong.
Europe	Increased	Sales were driven by mechanical watches with an expanded product line-up in addition to strong sales of PROMASTER.

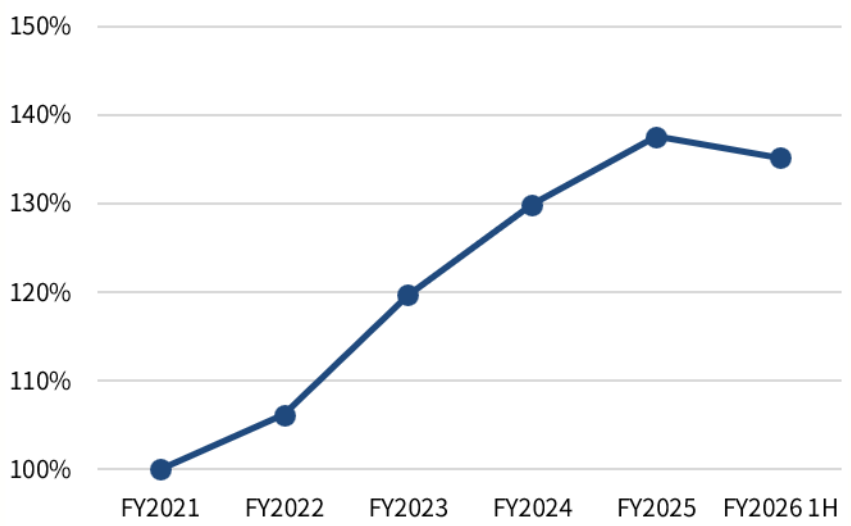
* The rate of change in total sales of CITIZEN brand watches and BULOVA brand watches only for North America.
For other regions, the rate of change only in sales of CITIZEN brand watches.

Watches Unit Sales Price

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Changes in unit sales price in Japan

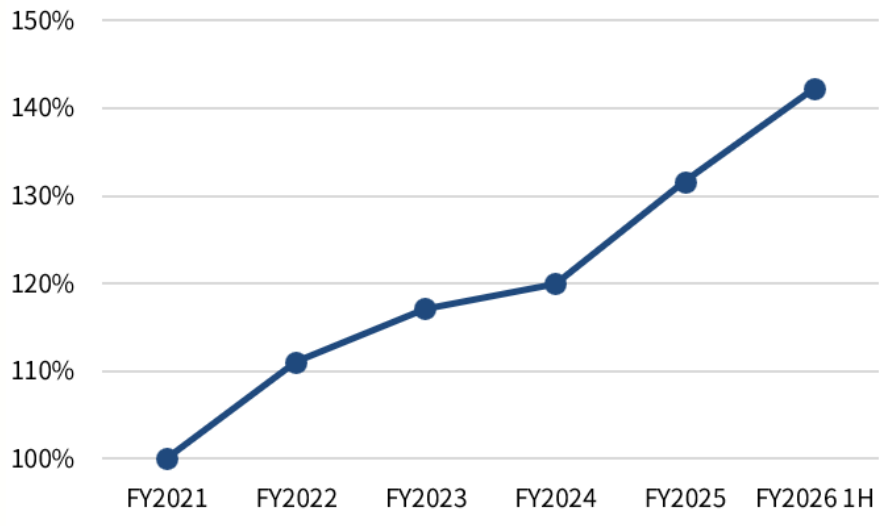
Up 35% from FY2021



* Percent change in unit sales price of CITIZEN brand products in Japan from FY2021

Changes in unit sales prices in North America (on a local currency basis)

Up 42% from FY2021



* Percent change in unit sales price of CITIZEN and BULOVA brand products in North America from FY2021 (on a local currency basis)

Eco-Drive 50th anniversary: limited-edition models commemorating the anniversary launched and promotional event held

- This year marks the 50th anniversary of CITIZEN's launch of the world's first analog light-powered watch (now known as Eco-Drive) in 1976.
- Limited-edition models were launched to commemorate the anniversary of Eco-Drive, our core technology
- Brand ads published and events were held around the world

Eco-Drive 50 YEARS OF INNOVATION







Release date: October 1, 2026
Recommended retail price: 148,500-178,200 yen (tax included)
2 models
Limited to 5,000 pieces per model worldwide

Promotional activities, including events and outdoor ads, were implemented globally

Release of the first FREDERIQUE CONSTANT model that includes a solar-powered caliber

- A model with a solar-powered caliber that was developed by La Joux-Perret, a subsidiary of the CITIZEN Group
- The watch will continue to run as long as there is light. A single full charge enables the watch to run for ten months, even in darkness.
- The model, which has inherited the classically elegant design that is a part of the brand's DNA, has a sophisticated atmosphere unlike watches with solar cells.

FREDERIQUE CONSTANT
GENEVE

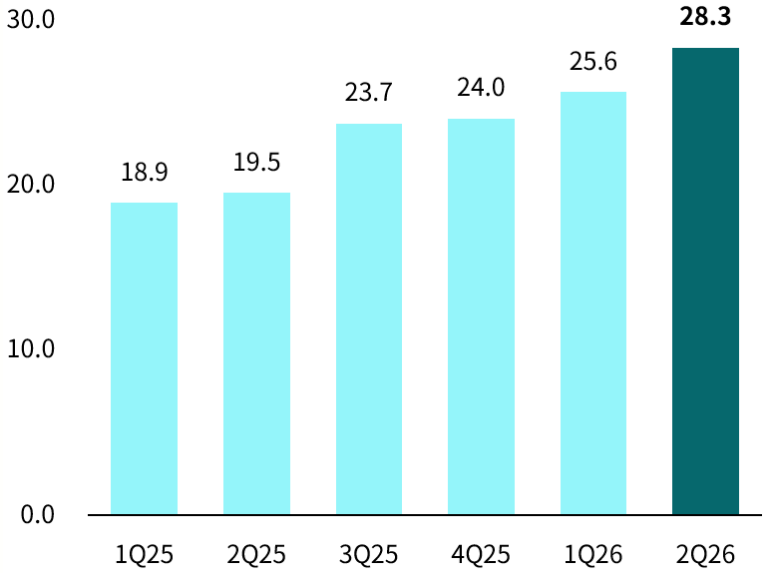


Release date: July 2026
Recommended retail price: 220,000 yen
(tax included)
3 models

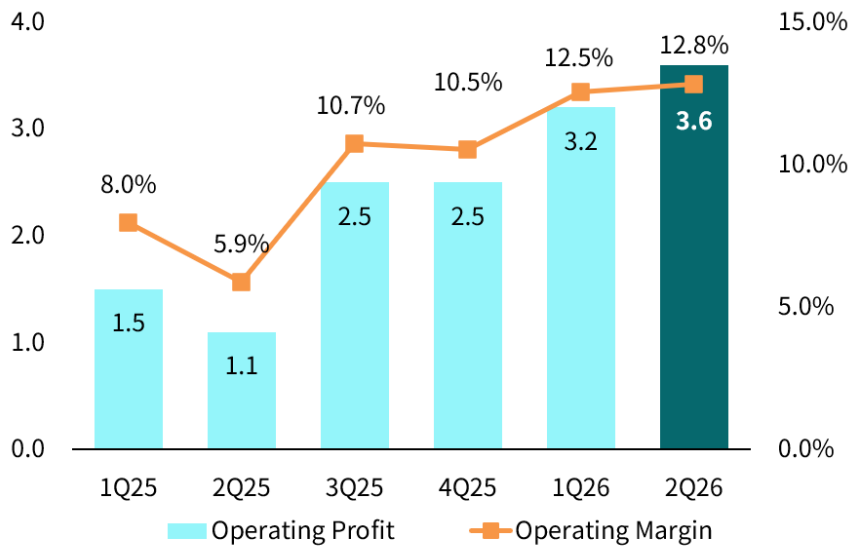
2Q (Jul.-Sep.) Sales and profit increased

- **Domestic market** Revenue increased, driven by the growth of AI- and semiconductor-related sales and the recovery of market conditions in a wide range of industries.
- **Overseas markets** Revenue increased in all overseas markets.
  In the Americas, sales to the aerospace and medical-related industries remained strong.
  In Europe, jewelry-related and aerospace-related sales increased.
  In Asia, AI- and semiconductor-related sales continued to grow in China.

Net Sales (billions of yen)



Operating Profit (billions of yen) and Margin (%)

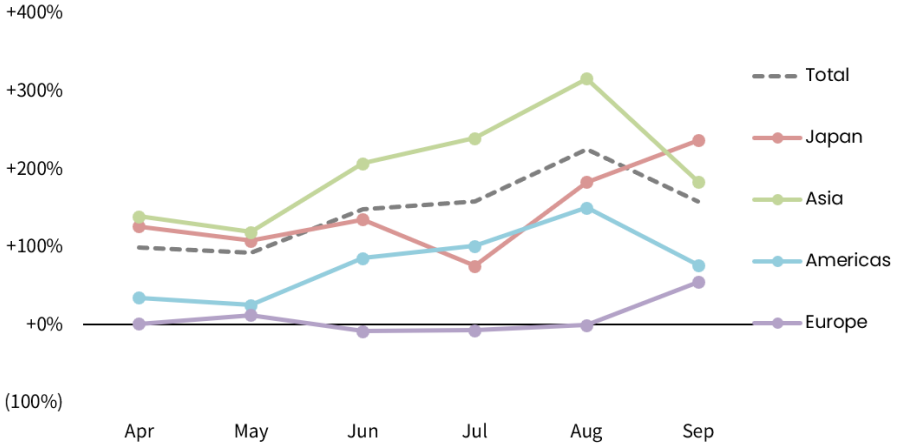


Machine Tools　Orders received

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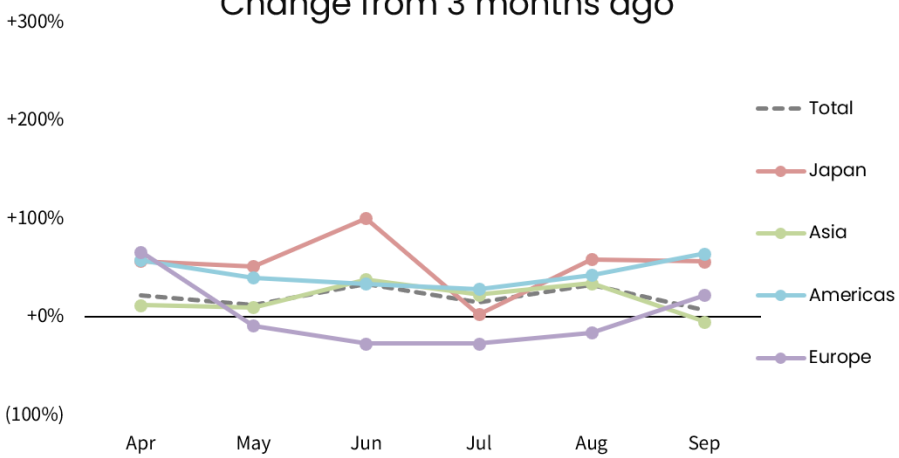
Number of units in orders received (3-month moving average) and trends in percent change

Year-on-year



	% Change (Jul-Sep.)
Total	+158%
Japan	+237%
Asia	+184%
Americas	+77%
Europe	+55%

Change from 3 months ago



	% Change (Jul.-Sep.)
Total	+7%
Japan	+56%
Asia	(5%)
Americas	+64%
Europe	+22%

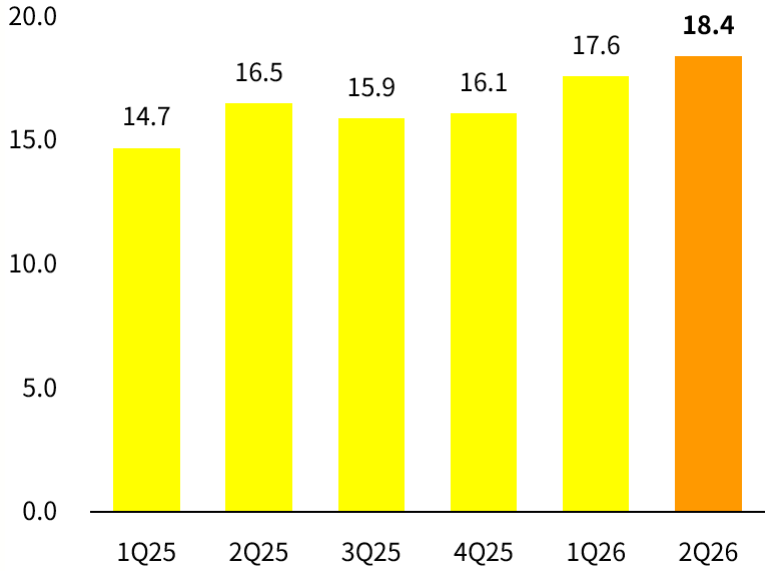
Orders received by region

Region	Details
Japan	Orders were brisk, mainly for AI- and semiconductor-related products. Against this backdrop, demand also showed signs of recovery across a wide range of industries.
Asia *China included	Demand for AI- and semiconductor-related products remained brisk in China and other countries. Capital expenditure-related demand was steady in India, Taiwan and other places.
Americas	There were increases in the orders received from a wide range of industries, including AI- and semiconductor-related and aerospace-related industries. Orders for medical-related products were also strong.
Europe	Demand for core automotive-related products remained weak, but the aerospace-, medical-, and jewelry-related markets were on a path to recovery, shoring up overall orders.

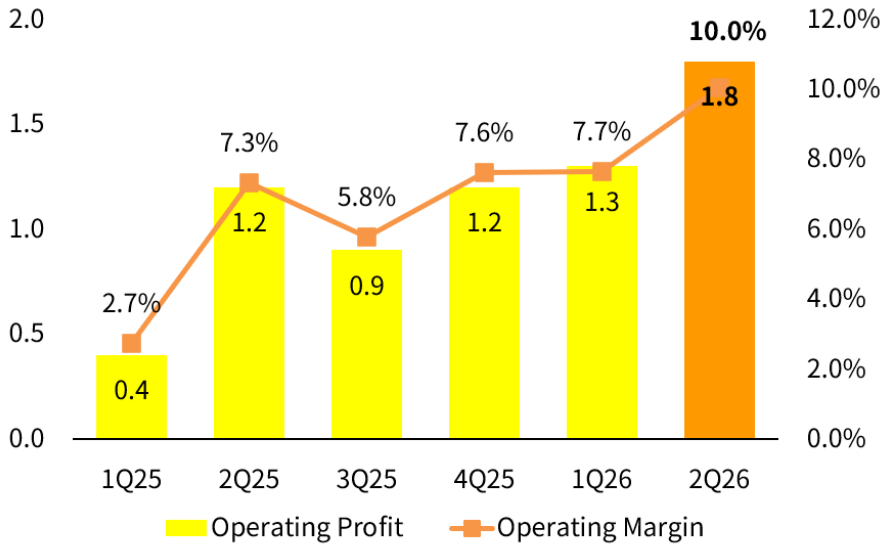
2Q (Jul.-Sep.) Sales and profit increased

- **Auto Components** Revenue decreased due to a lack of momentum in the recovery of automakers' production activities, which partly reflects the market conditions in China.
- **Small Motors** Revenue increased due to the growth of sales of products related to industrial equipment, medical-related products and other products.
- **Ceramic parts** Revenue increased due to strong sales, particularly of submount products such as products for optical communication.
- **Printers** Revenue increased as sales of photo printers remained strong, supported by stable demand.

Net Sales (billions of yen)



Operating Profit (billions of yen) and Margin (%)



The second half and full-year financial forecasts for FY2026

The second half and full-year financial forecasts for FY2026

CITIZEN

(Unit：billion yen)	FY2026 8/14 Forecast		FY2026 11/12 Forecast		YoY Change Amount		YoY Change %	
	2H(Oct.-Mar.)	Full Year	2H(Oct.-Mar.)	Full Year	2H(Oct.-Mar.)	Full Year	2H(Oct.-Mar.)	Full Year
Net sales	199.0	395.0	214.8	422.0	+ 15.8	+ 27.0	＋ 8.0%	＋ 6.8%
Operating profit	20.0	40.5	23.7	53.0	+ 3.7	+ 12.5	＋ 18.9%	＋ 30.9%
Operating margir	10.1%	10.3%	11.1%	12.6%	-	-	-	-
Ordinary Profit	21.0	43.5	24.5	55.5	+ 3.5	+ 12.0	＋ 17.0%	＋ 27.6%
Profit attributable to owners of parent	15.0	32.0	15.6	40.0	+ 0.6	+ 8.0	＋ 4.2%	＋ 25.0%
Exchange rate	¥155/USD ¥180/EUR	¥156/USD ¥181/EUR	¥155/USD ¥175/EUR	¥158/USD ¥180/EUR				

* Exchange rate impact (1 weaker yen, Annual)

(Unit: billion yen)	USD	EUR
Net sales	+0.80	+0.27
Operating profit	+0.23	+0.15

Forecasts by Business Segment

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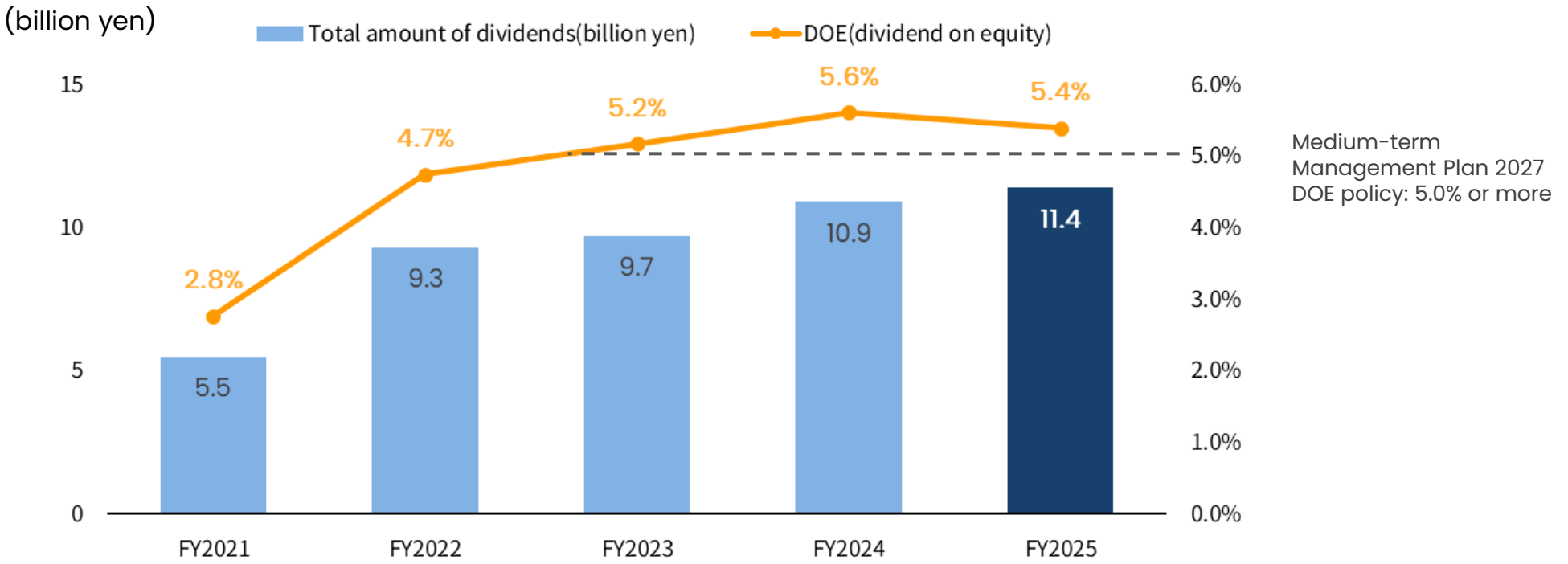
Net sales (Unit : billion yen)	FY2026 Forecast (8/14 E) 2H(Oct.-Mar.)	FY2026 Forecast (8/14 E) Full Year	FY2026 Forecast (11/12 E) 2H(Oct.-Mar.)	FY2026 Forecast (11/12 E) Full Year	Change Amount 2H(Oct.-Mar.)	Change Amount Full Year	Change % 2H(Oct.-Mar.)	Change % Full Year
Watches	114.0	223.0	124.9	242.0	+ 10.9	+ 19.0	+ 9.6%	+ 8.5%
Machine Tools	52.5	104.0	56.0	110.0	+ 3.5	+ 6.0	+ 6.7%	+ 5.8%
Devices and Components	32.5	68.0	33.9	70.0	+ 1.4	+ 2.0	+ 4.4%	+ 2.9%
Consolidated Total	199.0	395.0	214.8	422.0	+ 15.8	+ 27.0	+ 8.0%	+ 6.8%
Operating Profit (Unit: billion yen, %:operating margin)								
Watches	14.5 (12.7%)	29.0 (13.0%)	17.5 (14.0%)	40.0 (16.5%)	+ 3.0	+ 11.0	+ 20.8%	+ 37.9%
Machine Tools	7.0 (13.3%)	13.5 (13.0%)	7.6 (13.7%)	14.5 (13.2%)	+ 0.6	+ 1.0	+ 9.3%	+ 7.4%
Devices and Components	1.8 (5.5%)	4.5 (6.6%)	2.2 (6.8%)	5.5 (7.9%)	+ 0.4	+ 1.0	+ 27.6%	+ 22.2%
Eliminations or general corporate	(3.3)	(6.5)	(3.6)	(7.0)	(0.3)	(0.5)	-	-
Consolidated Total	20.0 (10.1%)	40.5 (10.3%)	23.7 (11.1%)	53.0 (12.6%)	+ 3.7	+ 12.5	+ 18.9%	+ 30.9%

Appendix

Shareholder return policy (FY2025-2027)

- Aim for DOE (dividend on equity)* of 5.0% or more
- Emphasis on continued payment of stable dividends, taking previous dividends into consideration.
- Acquisition of treasury stock to be judged flexibly depending on the situation, taking into account business performance, capital composition, investment plan, stock price and other market conditions.

* DOE = "Total amount of dividends" / " Shareholders' equity (average of amounts at beginning and end of fiscal year)"

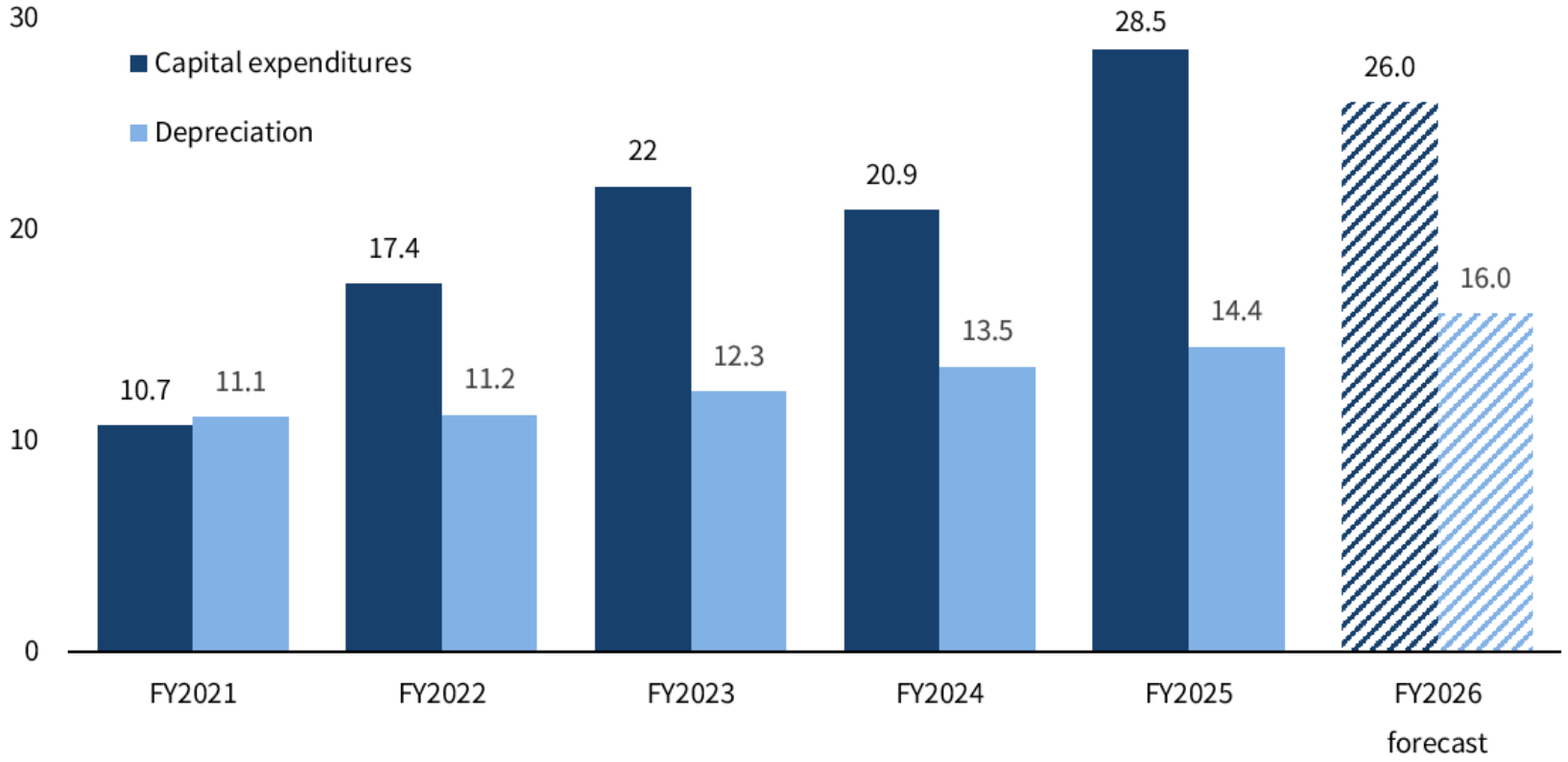


Capital expenditures and Depreciation

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- Focus on growth and rationalization investments in the Watches segment based on Medium-term Management Plan 2027
- Image of investment distribution: Watches segment + Machine Tools segment 70% or more

(billion yen)



Finished watch

CITIZEN



BULOVA



FREDERIQUE CONSTANT
GENEVE



Drive business growth and enhance profitability by elevating the value of our brands.

Movements

MIYOTA



MLJP Manufacture LA JOUX-PERRET



Cincom

Sliding Headstock CNC Automatic Lathe



Miyano

Fixed Headstock CNC Automatic Lathe



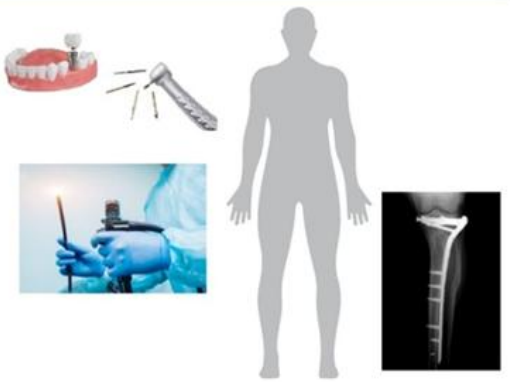
Small-diameter long parts

Middle-diameter short parts

Electronic / Precision



Medical



Automobile



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The forward-looking statements in this presentation material are based on information available as of the date of the announcement of this presentation material, and actual results may differ significantly due to various factors.
Note that amounts less than 100 million yen are rounded down.