

The CITIZEN Group's business

📍 The CITIZEN Group's business foundation

The CITIZEN Group delivers new value in the others business as well by applying its advanced, proprietary technologies, such as those enabling compact, high-precision products and low-power devices built up through the Watches Business since its founding.



■ Watches

Watches represent the starting point of manufacturing in the CITIZEN Group, which has aimed to build watches loved the world over. We continue today to produce a wide range of models equipped with novel features, including innovative products, such as the light-powered Eco-Drive watches that continue to enjoy the support of many consumers around the world.



■ Devices & Components

By applying the miniaturization and precision machining technologies that we have built up in the Watches Business to manufacture auto parts used in applications, such as brake units and engine units, in addition to component devices embedded in everyday electronics, such as LED lighting, which helps products to save energy and last longer, smartphone switches, and LCDs, we help to make people's lives more convenient while also lessening the environmental impact.



■ Machine Tools

Machine tools are known as "machine making machines" and serve as the basis for all manufacturing industries such as the medical, automotive, and IT industries. Machine tools also support the development of both technologies and society. We strive to meet diversified needs in rapidly changing world with various innovative technologies.



■ Electronic Products

Our point-of-sale (POS) systems, barcode printers, and high-resolution digital photo printers produced through the application of precision machining and assembly technologies handed down from the Watches Business are utilized in a wide range of situations in society, including shops and factories. In addition, our healthcare products, centered on electronic blood-pressure gauges and thermometers, help people to live healthy lives by supporting their health management.

■ Other Products

📍 Company overview (as of March 31, 2020)

Name: CITIZEN WATCH Co., Ltd.
Incorporated: May 28, 1930 (established 1918)
Headquarters: 6-1-12 Tanashi-cho, NishiTokyo, Tokyo 188-8511 Japan

Capital: JPY 32,648 million
Employees: 15,024 (4,569)

Note: The number of employees above represents the total number of employees of the consolidated companies. The figure in parentheses represents the number of temporary employees, not included in the total.

List of companies in the CITIZEN Group

