The CITIZEN Group's Business Activities

The CITIZEN Group's Value-Producing Business Foundation

Since our foundation, the CITIZEN Group has utilized its unique and advanced technologies that have been cultivated through the watch business. These include the technology to make products even smaller and more precise, and the creation of products that consume little electricity. We also offer new value in other core businesses.

Other Products

High-quality jewelry crafted by leveraging precision technologies exclusive to the CITIZEN Group is loved by many who wear them for a lifetime to add joy to their everyday lives. The technologies also contribute to the creation of places for people to relax, such as in the operation of ice skating rinks.

■ Electronic Products

The POS bar code printers and the high-resolution digital photo printers are created using the precision processing and assembly technology passed down from our watch business, they are playing a role in different scenes, such as in the stores and at factories. In addition, healthcare products centered on electronic blood pressure monitors and electronic thermometers help people manage their health and support healthy lifestyle.

Devices and Components

Applying the miniaturization and precision processing technologies that have been developed through the watch business, we offer automotive components used in braking and engine units, LED lights that achieve low power consumption and longer life, smartphone switches and liquid crystal. Through the manufacture of devices such as these that are built into familiar electronic products, we make everyday life more convenient and comfortable, and reduce the burden placed on the global environment.

Watches

The CITIZEN Group has striven to manufacture watches that are loved throughout the world. Watches are where our story began.
Even today, we continue to produce models featuring new functions, including innovative products that are the global firsts, such as Eco-Drive light-powered watches that have gained great popularity among many watch owners.

Machine Tools

Machine tools create components essential to a wide array of industries, including the medical, automotive, and IT industries, and underpin modern technical advancement and the development of societies. Sophisticated technologies that meet diversifying needs in this dynamic age support manufacturing in a variety of settings in society.

Corporate Data (as of March 2019)

Name: CITIZEN WATCH CO., LTD.

Establishment: May 28, 1930 (business founded in 1918) Location of Head Office: 6-1-12 Tanashi-cho, Nishitokyo, Tokyo 188-8511 Capitalization: 32,648 million yen Number of Employees:14,909 (5,330)

*The above is the consolidated number of employees; the number in parenthesis refers to the number of temporary workers as outside the aforementioned.

Citizen Group list of companies

