

# Pursuing Social Contribution Activities

## The CITIZEN Group social contribution activities

The "Citizen Group Code of Conduct" states that the CITIZEN Group strives to contribute to, and live in harmony with, the local communities in which we operate as a good corporate citizen. As part of our efforts to manifest our Corporate

Philosophy of "Loved by citizens, working for citizens," we will contribute to the development of communities through social contribution activities, in collaboration with all stakeholders.

### Citizen of the Year awards

Related  
information

"Citizen of the Year awards"

<https://www.citizen.co.jp/global/coy/index.html>

CITIZEN WATCH established the "Citizen of the Year award" in 1990 to recognize "good citizens for their contributions to the development, happiness and beautification of communities and giving inspirations to the civil society." To date, 85 people have received the award for their initiatives in various areas such as social contribution, international contribution, self-actualization, saving lives and environmental protection. In 2017, the 28th year of the award, there were three recipients: Tatsukichi Shimizu, who has gifted young plants for 55 years, wishing for the growth of children and his hometown

full of flowers and greenery; Barry- Joshua Grisdale, for producing and administrating a useful Japan tourism information website for overseas tourists with disabilities; and Katsuhiko Sumii, for protecting the lives of retired racehorses and supporting second careers in medical treatment and education.

We intend to continue shining a light on citizens who impress and inspire us, recognizing and encouraging their activities with these awards.



## Employment support for children through watchmaking

CITIZEN WATCH and CITIZEN WATCH MANUFACTURING provide support for the employment of children residing in orphanages and those with disabilities through watchmaking by holding workshops in which they learn how to assemble and disassemble watches. Through disassembling and assembling watches on this program, the children experience the "joy of making things" and learn about "what it means to work" and "what different professions are available in society," and have an opportunity to think about their future. The CITIZEN Group positions this program as a chance for its

employees to learn about social issues and strongly encourages them to take part. In the 16 years since the start of the program, a total of 420 staff have taken part as instructors. The CITIZEN Group will continue to provide support to realize a society in which children can have dreams and hopes.



## Sponsoring the Because I am a Girl Campaign

Related  
information

The Because I am a Girl campaign

<http://citizen.jp/product/xc/girl/index.html>

Citizen Watch has been a sponsor of the Because I am a Girl campaign promoted by an international NGO called Plan International since 2013, supporting girls and women in developing countries by donating part of the proceeds from sales of women's wristwatch brand Citizen xC.

In 2017, we provided support to the Menstrual Hygiene Management Project in Nepal with the fund of approximately 10 million yen.

To tackle the issues associated with menstruation that are deeply rooted in rural Nepal, CITIZEN WATCH carried out activities to reduce

discrimination and bias against women in eight municipalities of Morang District through awareness-raising to protect the dignity of women, installation of separate toilets by gender, and training in menstruation hygiene management. CITIZEN WATCH will continue to support girls around the world.

