

100th Anniversary CITIZEN

Corporate Philosophy

Loved by citizens, working for citizens

CITIZEN's philosophy, "Loved by citizens, working for citizens" is to deeply contribute to the lives of people around the world through the manufacturing of products that are loved and trusted by citizens.

In 2018, CITIZEN Group celebrates its 100th anniversary.

For the last 100 years, we have marked the passage of time with the commitment as a citizen to contributing to the lives of all citizens.

Now, we are heading to the next year, then next 10 years and the next 100 years. will continue to walk at your side, wherever you are in the world, making every second, every minute count.

We, CITIZEN, will continue to challenge evolution through manufacturing with sincerity.

As a company that is "Loved by citizens, working for citizens," we will pass through time together with the community and propose ways to add value in the lives of all citizens.

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Cover : CITIZEN's first pocket watch.

The Shokosha Watch Research Institute, forerunner to CITIZEN WATCH, was founded at the close of World War I in 1918. At that time, the main kind of portable timepiece in Japan was the imported pocket watch. The founder, Kamekichi Yamazaki, had the dream of making a Japanese watch and six years after the founding of the company in 1924, he put the finishing touches on the design of his first pocket watch. Yamazaki asked his close friend, Tokyo mayor Shinpei Goto, to name the watch. He called it "CITIZEN" in the hope that it would "always be loved by many people." This would become the origin of the company name.

Summary of This Digest Version

The CITIZEN Group reports on the status of its CSR activities in order to provide all stakeholders with a better understanding of these initiatives. This digest version includes a feature article to commemorate our centenary and reports on the CITIZEN Group "Materiality" selection process, and the status of activities for each Materiality.

Editorial Policy

Details of our CSR activities are posted on the CITIZEN Group CSR website, including the content of this digest version, case studies and environmental and social data.
Reporting Period: FY2017 (April 1, 2017 - March 31, 2018)
Digest Version Publication Period: August 2018

Organizations Included in the Economic Reporting Data: 20 companies in Japan, 77 companies overseas (total: 97)
Organizations Included in the Environmental Reporting Data: 20 companies in Japan, 15 companies overseas (total: 35)

Disclaimer: This report includes forecasts based on information available at the time of reporting. Actual activity outcomes may differ from the forecasts.

Reference Guidelines: GRI "Sustainability Reporting Standards"

External certification: Postponed due to limited information available.



Website (Detailed Version)

The CITIZEN Group CSR website shares CSR initiatives in greater detail.
<http://www.citizen.co.jp/global/csr/>



Pamphlet (Digest Version)

The CITIZEN Group's CSR activities are communicated in an easy-to-understand manner with a focus on the status of materiality initiatives.

