

CITIZEN

Micro HumanTech

Earnings Presentation for 1Q FY2010

CITIZEN HOLDINGS CO., LTD.

Aug 11, 2010

The estimates and projection in this presentation are forward-looking statements based on the information available at the time of the announcement. Actual results may differ materially depending on a variety of factors.
Figures less than 1 billion yen have been rounded down.

1. 1Q10 Results and FY10 Forecast

2. 1Q10 Results and FY10 Forecast
(Business segments)

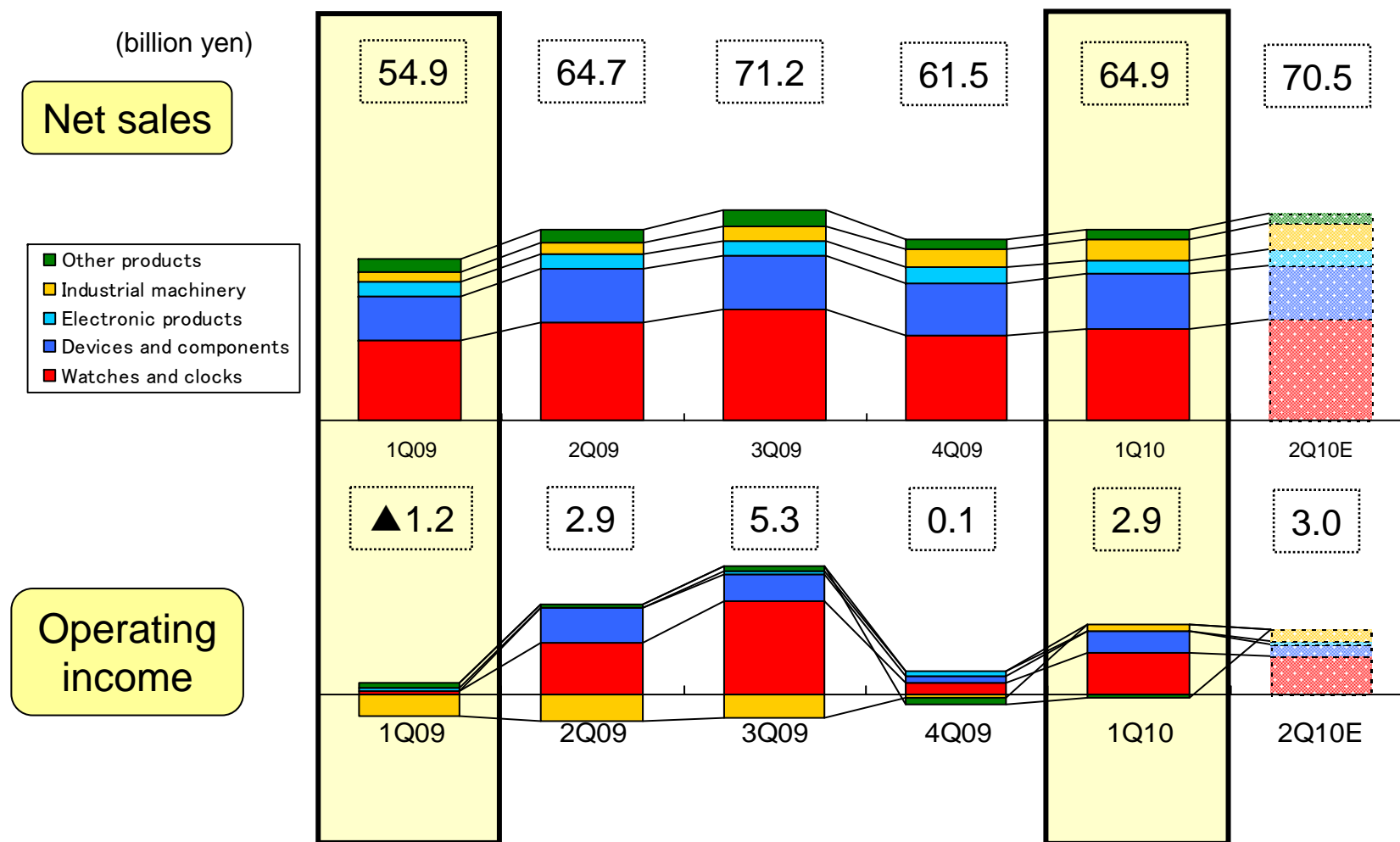
Supplementary Information

1Q10 Results

(billion yen)	1Q09		1Q10		YoY change	
	Results	% to net sales	Results	% to net sales	Amount	%
Net sales	54.9	—	64.9	—	10.0	18.3%
Operating income	▲1.2	▲2.3%	2.9	4.6%	4.2	-%
Ordinary income	▲0.6	▲1.1%	2.1	3.3%	2.7	-%
Net income	▲0.4	▲0.9%	1.1	1.7%	1.6	-%
Exchange rate	¥97/USD ¥131/EURO		¥92/USD ¥120/EURO		▲¥5 ▲¥11	

Annual effect of exchange rate (1 weaker yen)	Net sales		Operating income	
	USD	+900 million yen	+300 million yen	
	EURO	+120 million yen	+50 million yen	

Quarterly Results



※The graph of each Net sales and Operating Income profit at quarter is information according to a new segment

FY10 Forecast

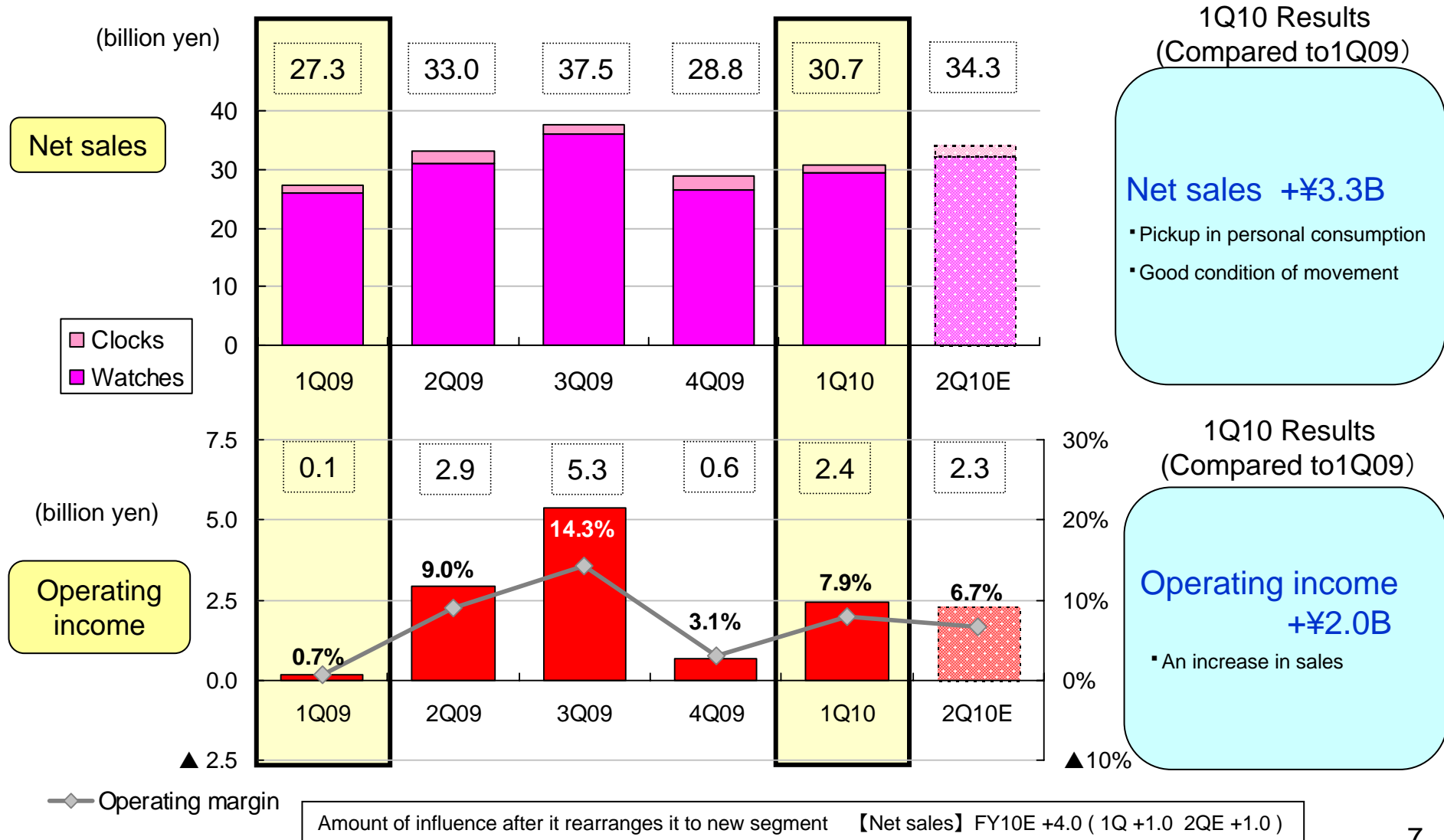
(billion yen)		FY10		FY09	
		Forecast	% net sales	Results	% net sales
1H	Net sales	135.5	—	119.6	—
	Operating income	6.0	4.4%	1.7	1.4%
	Ordinary income	5.0	3.7%	2.1	1.8%
	Net income	2.4	1.8%	1.1	0.9%
	USD EURO		¥90 ¥113		¥96 ¥133
FY	Net sales	275.0	—	252.5	—
	Operating income	14.0	5.1%	7.2	2.9%
	Ordinary income	12.5	4.5%	7.9	3.2%
	Net income	6.5	2.4%	3.5	-%
	USD EURO		¥90 ¥110		¥93 ¥131

1. 1Q10 Results and FY10 Forecast

**2. 1Q10 Results and FY10 Forecast
(Business segments)**

Supplementary Information

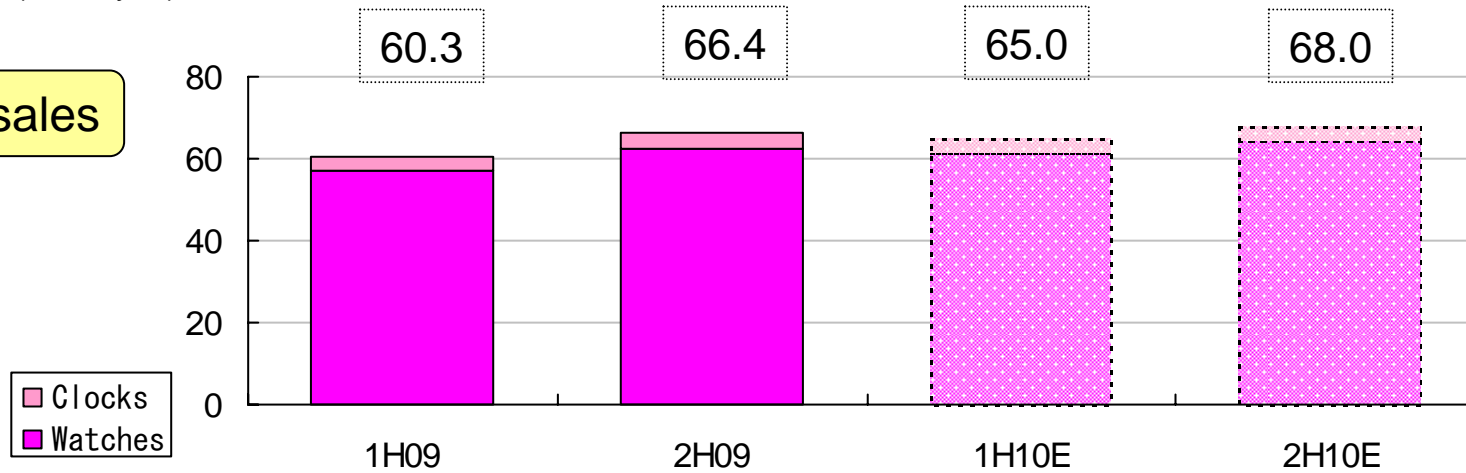
Watches and Clocks



Watches and Clocks

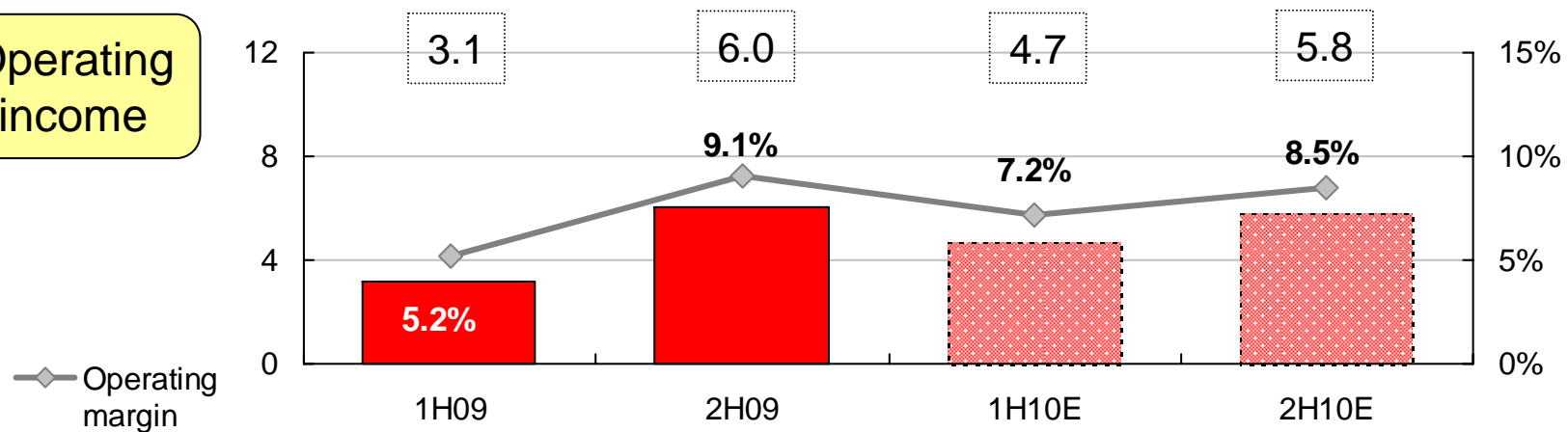
(billion yen)

Net sales

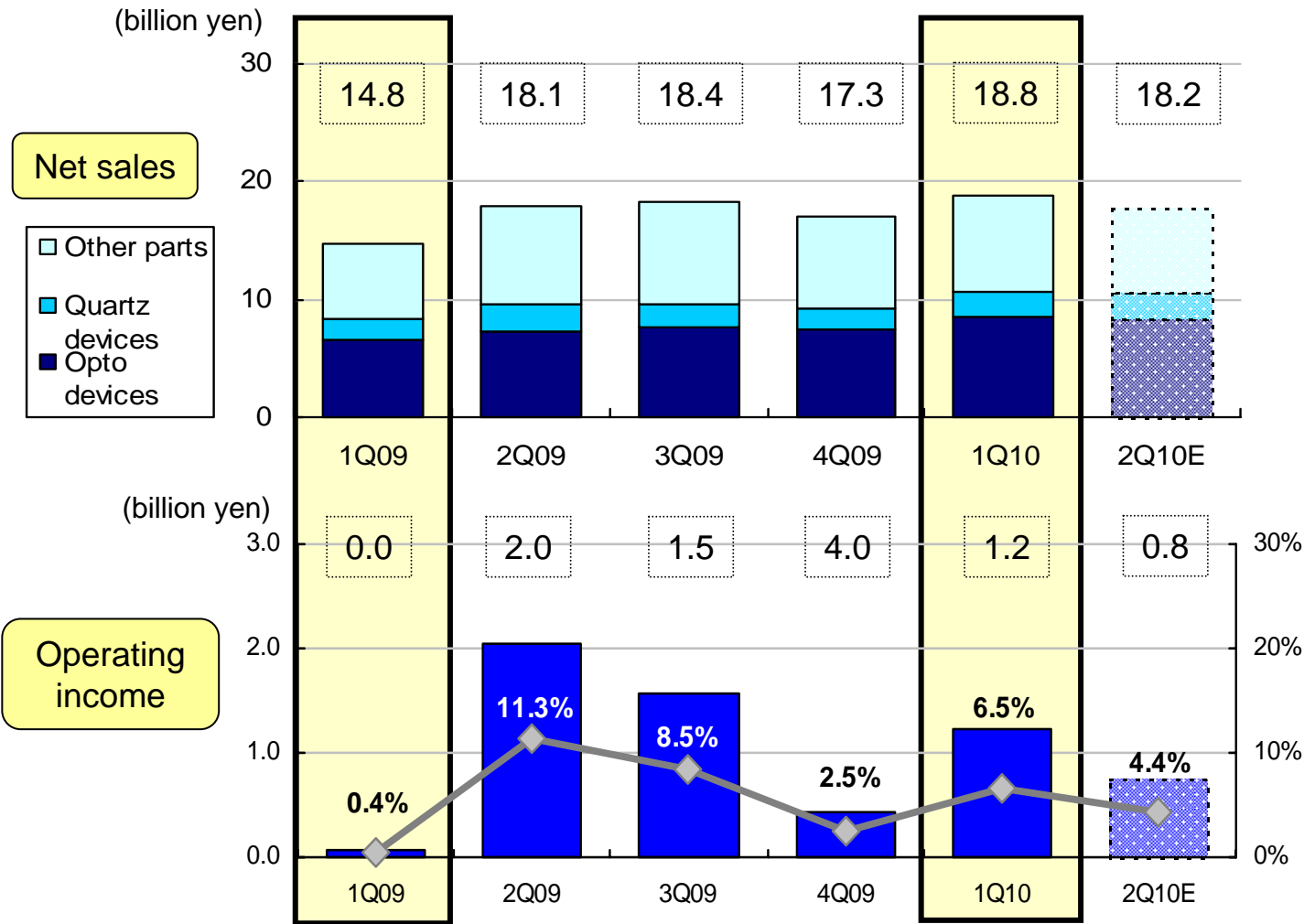


(billion yen)

Operating income



Devices and Components



1Q10 Results
(Compared to 1Q09)

Net sales +¥3.9B

- An increase in LED light market
- Recovery of market

1Q10 Results
(Compared to 1Q09)

Operating income +¥1.1B

- An increase in sales

◆ Operating margin

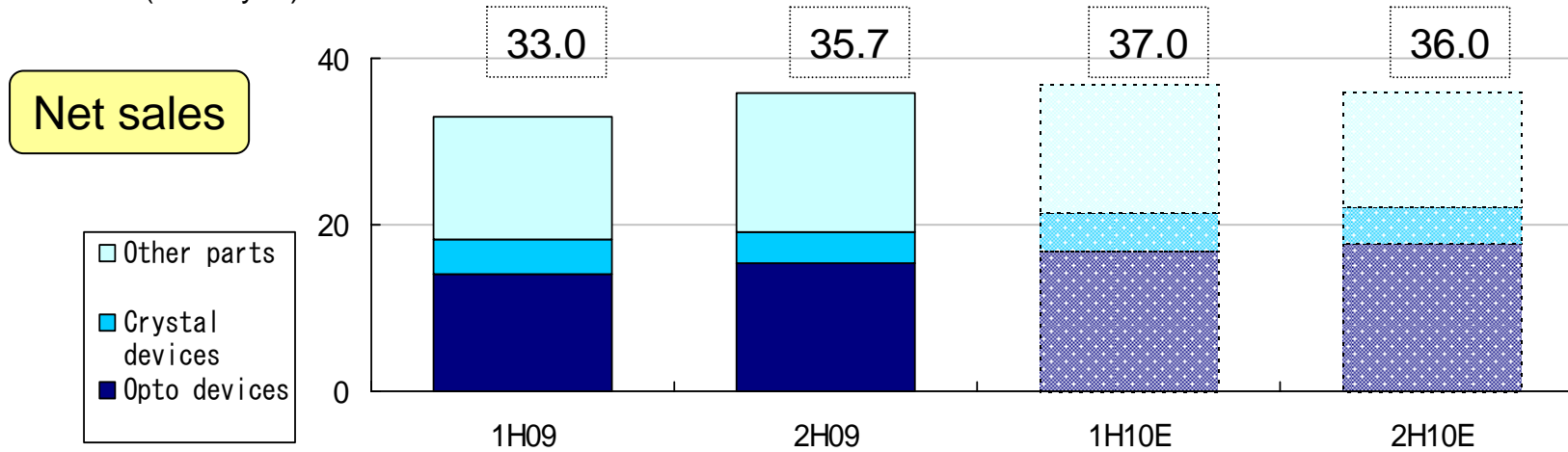
Amount of influence after it rearranges it to new segment

【Net sales】 FY10E +6.0 (1Q +1.5 2QE +1.5)

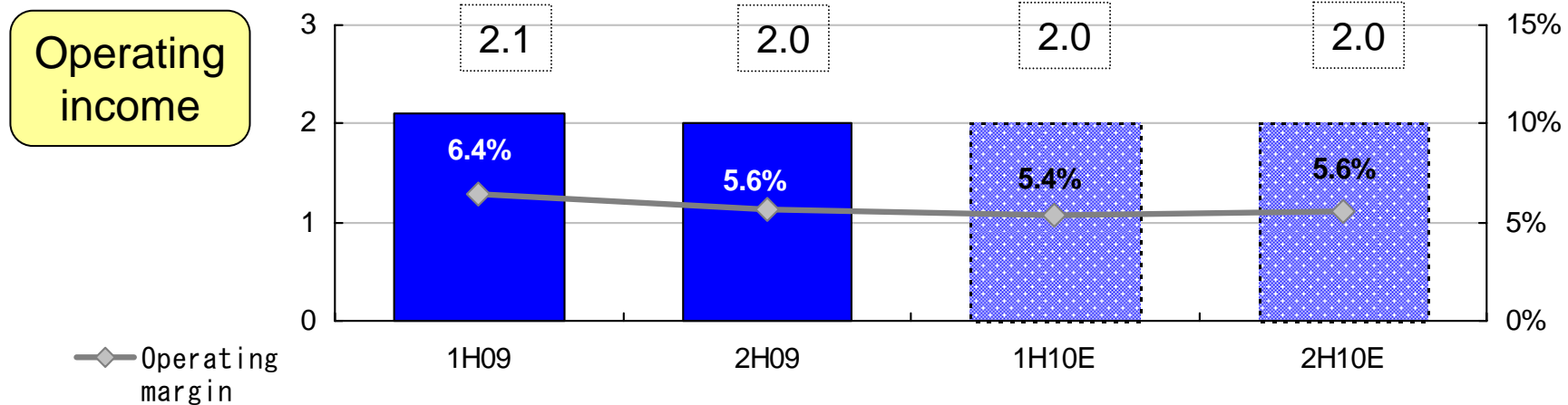
【Operating income】 FY10E +0.7

Devices and Components

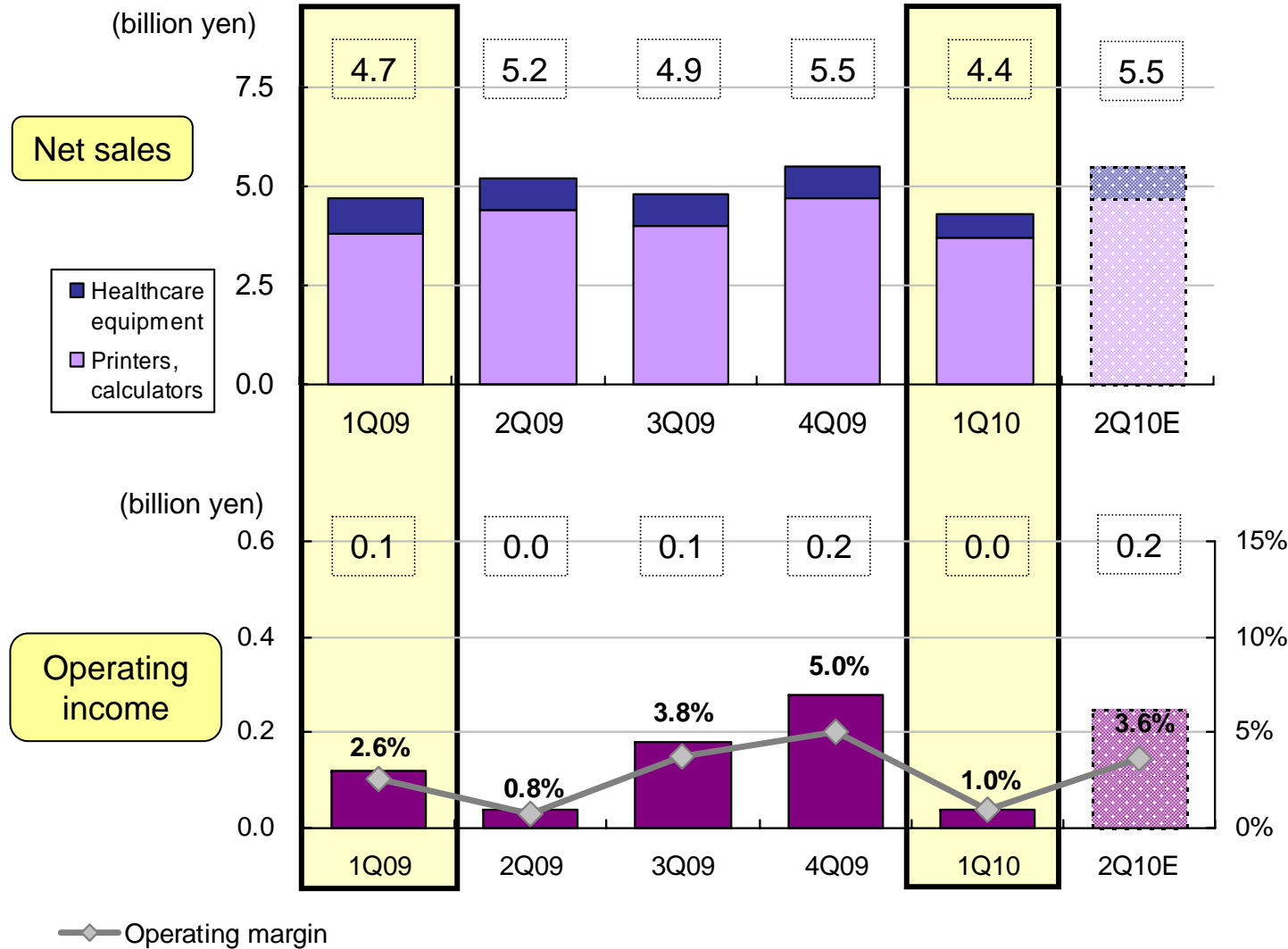
(billion yen)



(billion yen)



Electronic Products



1Q10 Results
(Compared to 1Q09)

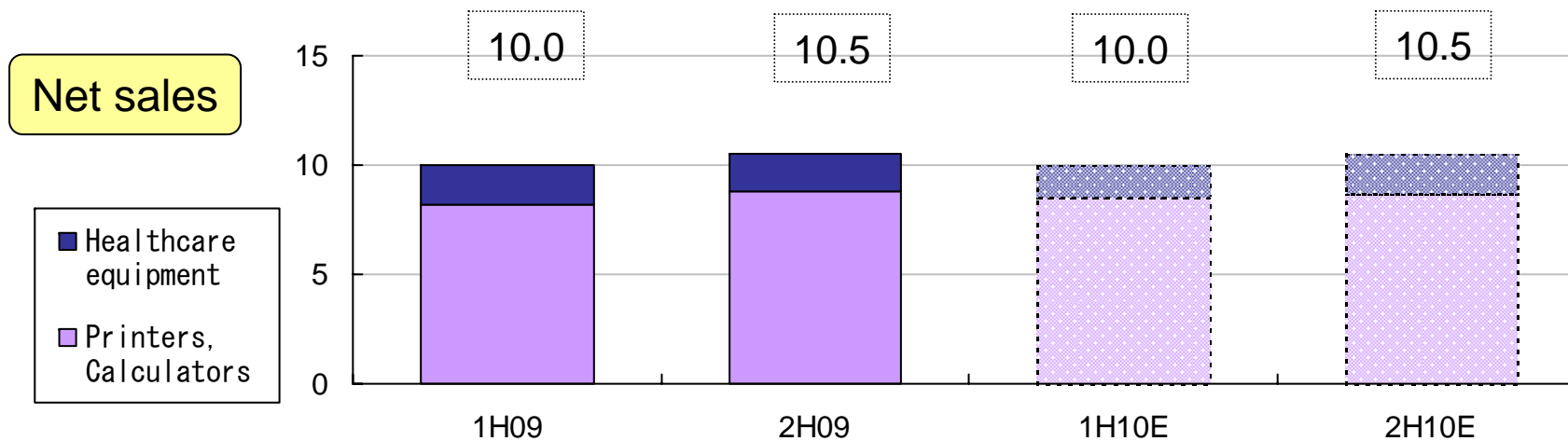
Net sales ▲¥0.3B
▪ Customer's inventory adjustment

1Q10 Results
(Compared to 1Q09)

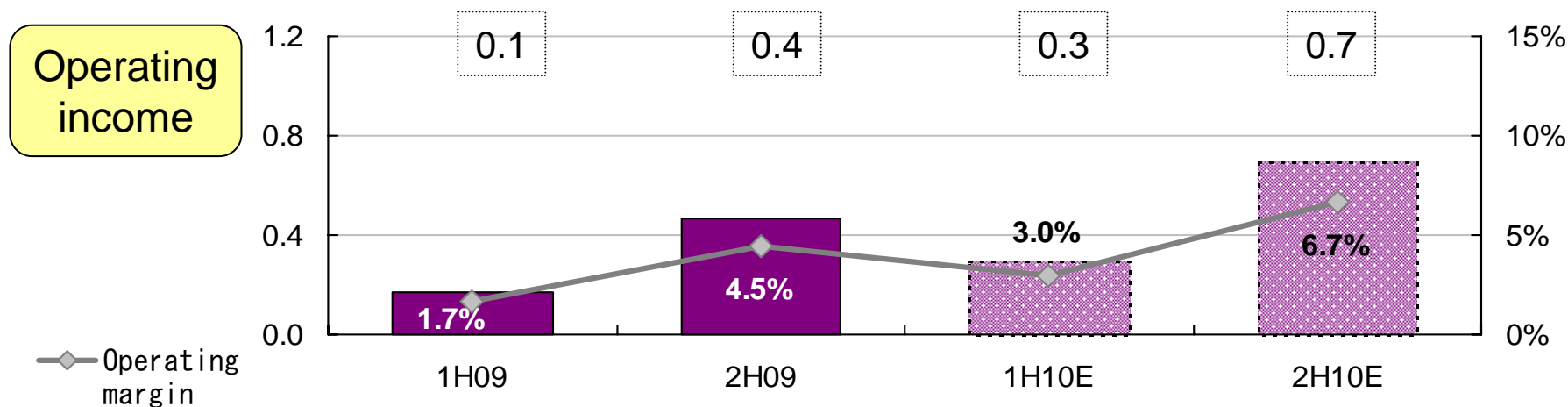
Operating income ▲¥0.0B
▪ An decrease in sales etc.
▪ Competing intensification in market

Electronic Products

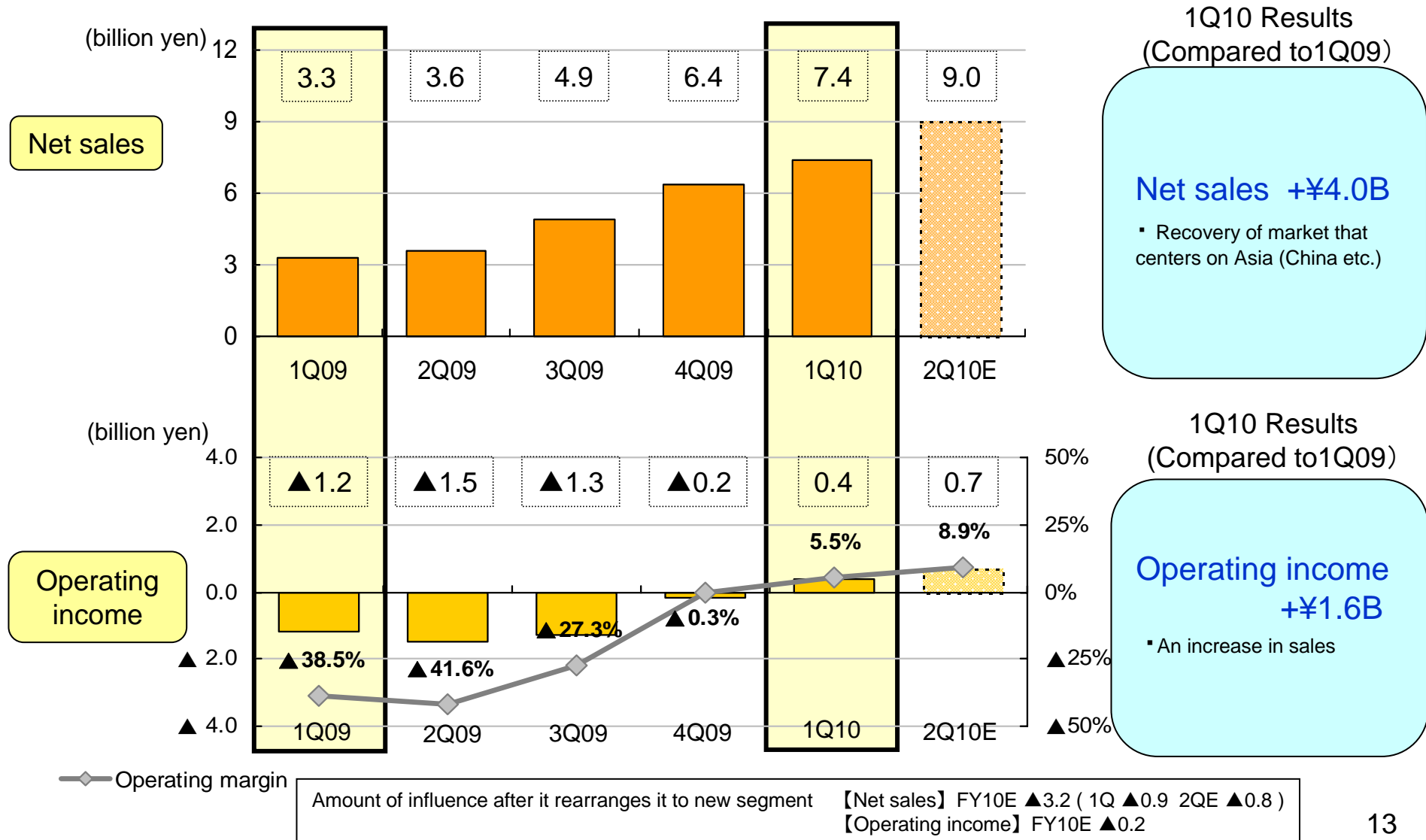
(billion yen)



(billion yen)

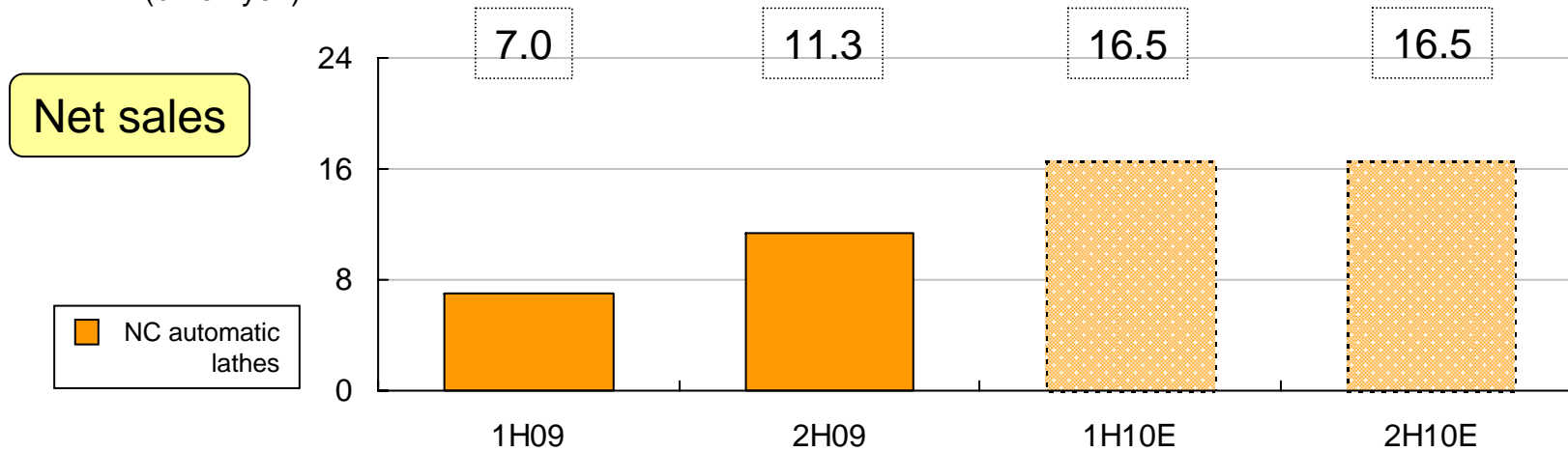


Industrial Machinery

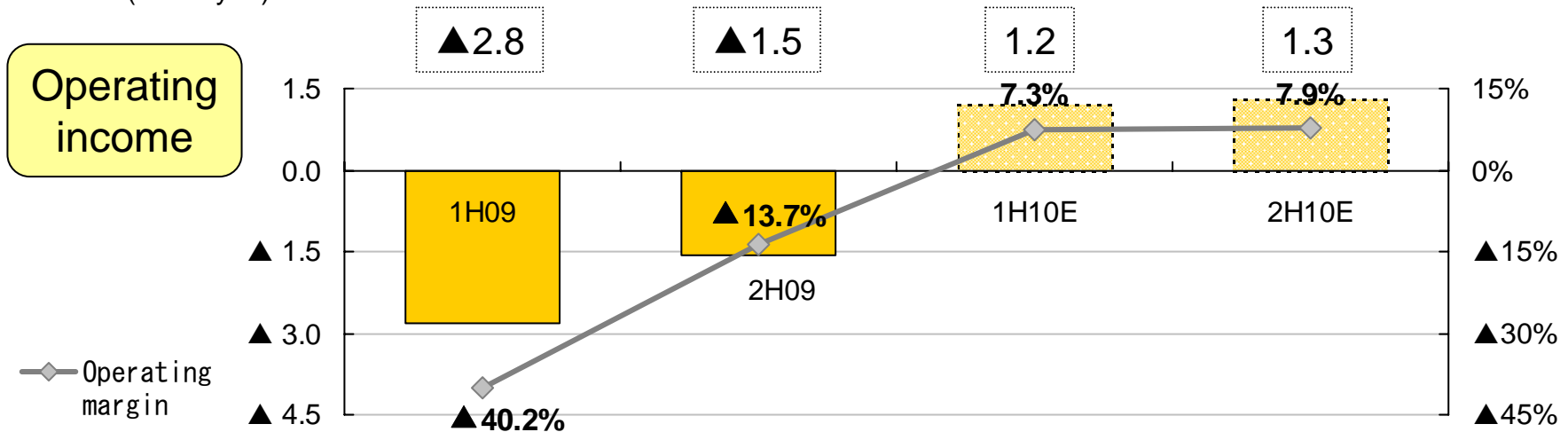


Industrial Machinery

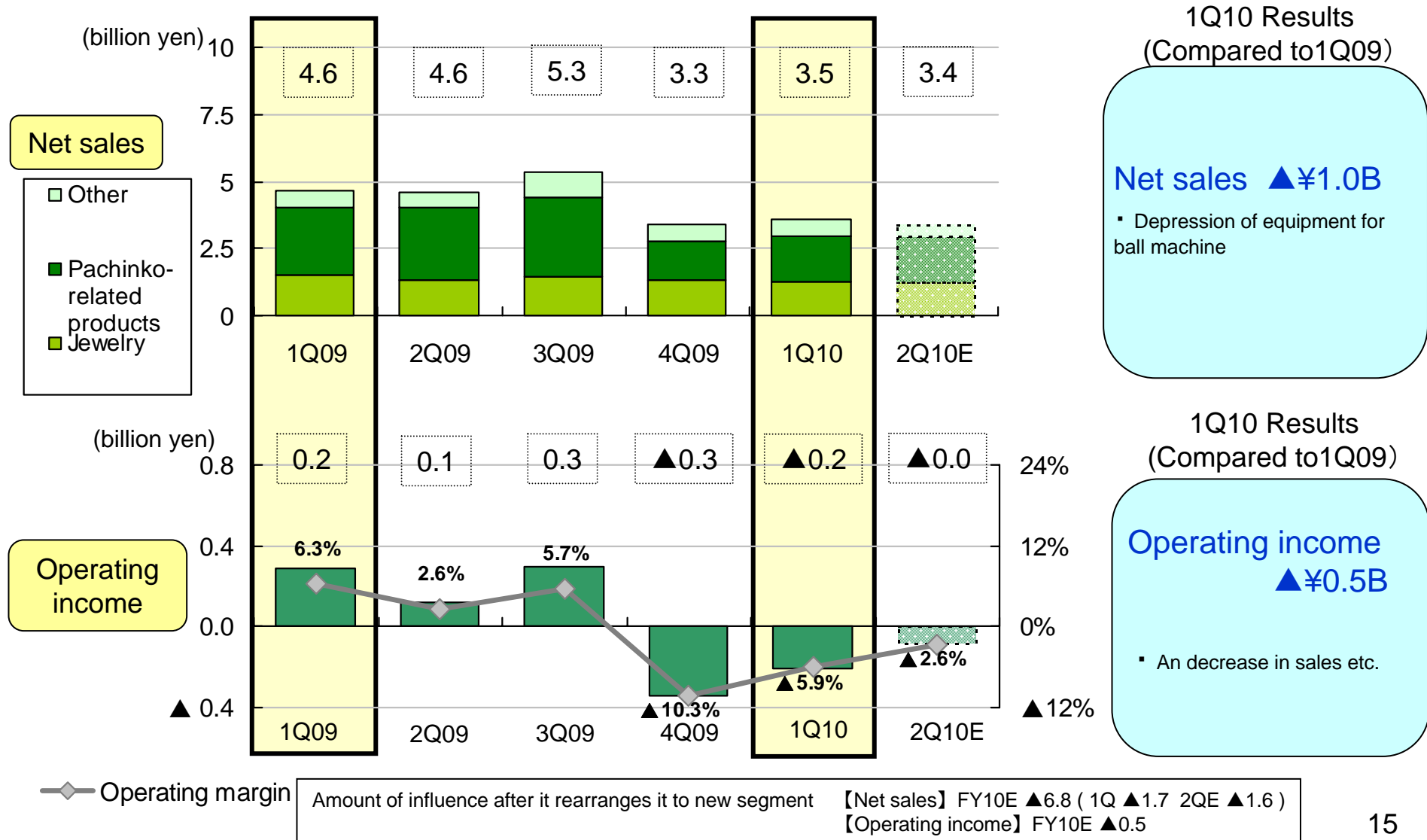
(billion yen)



(billion yen)

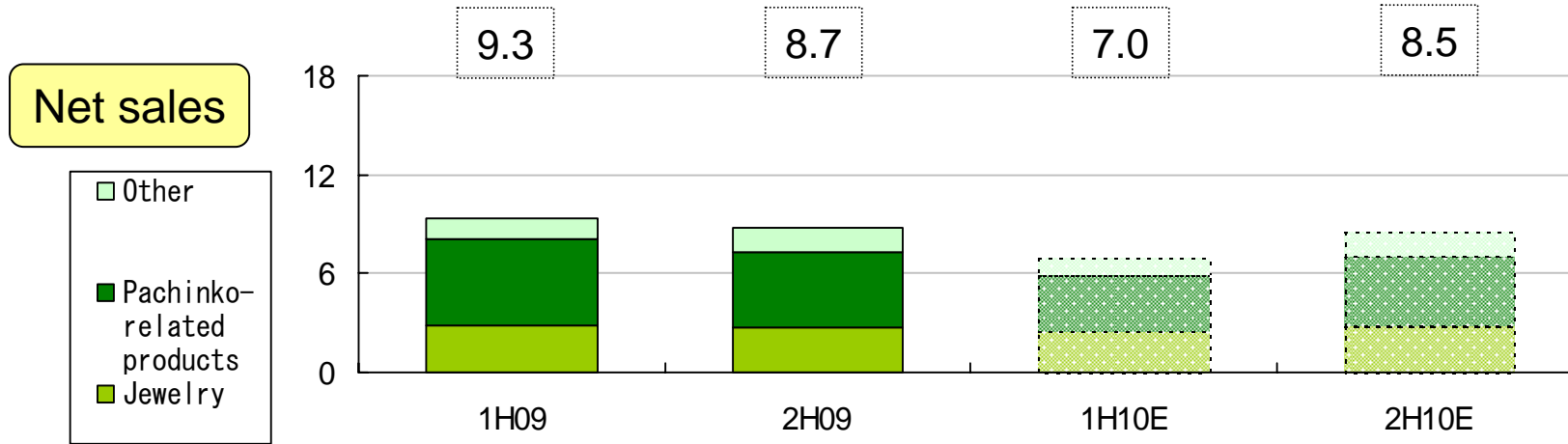


Other Products

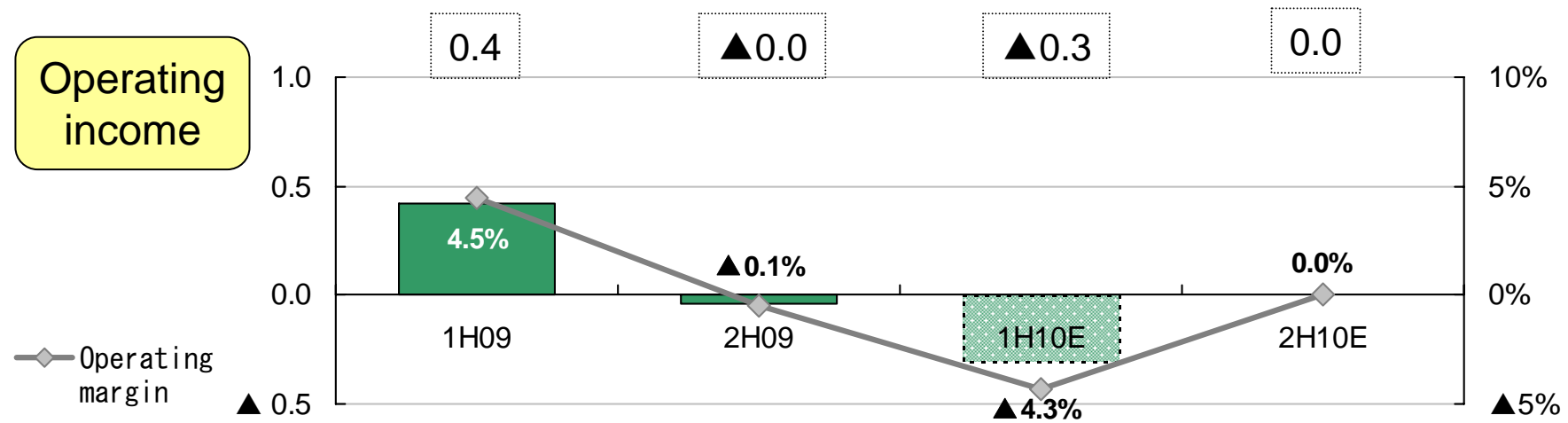


Other Products

(billion yen)



(billion yen)



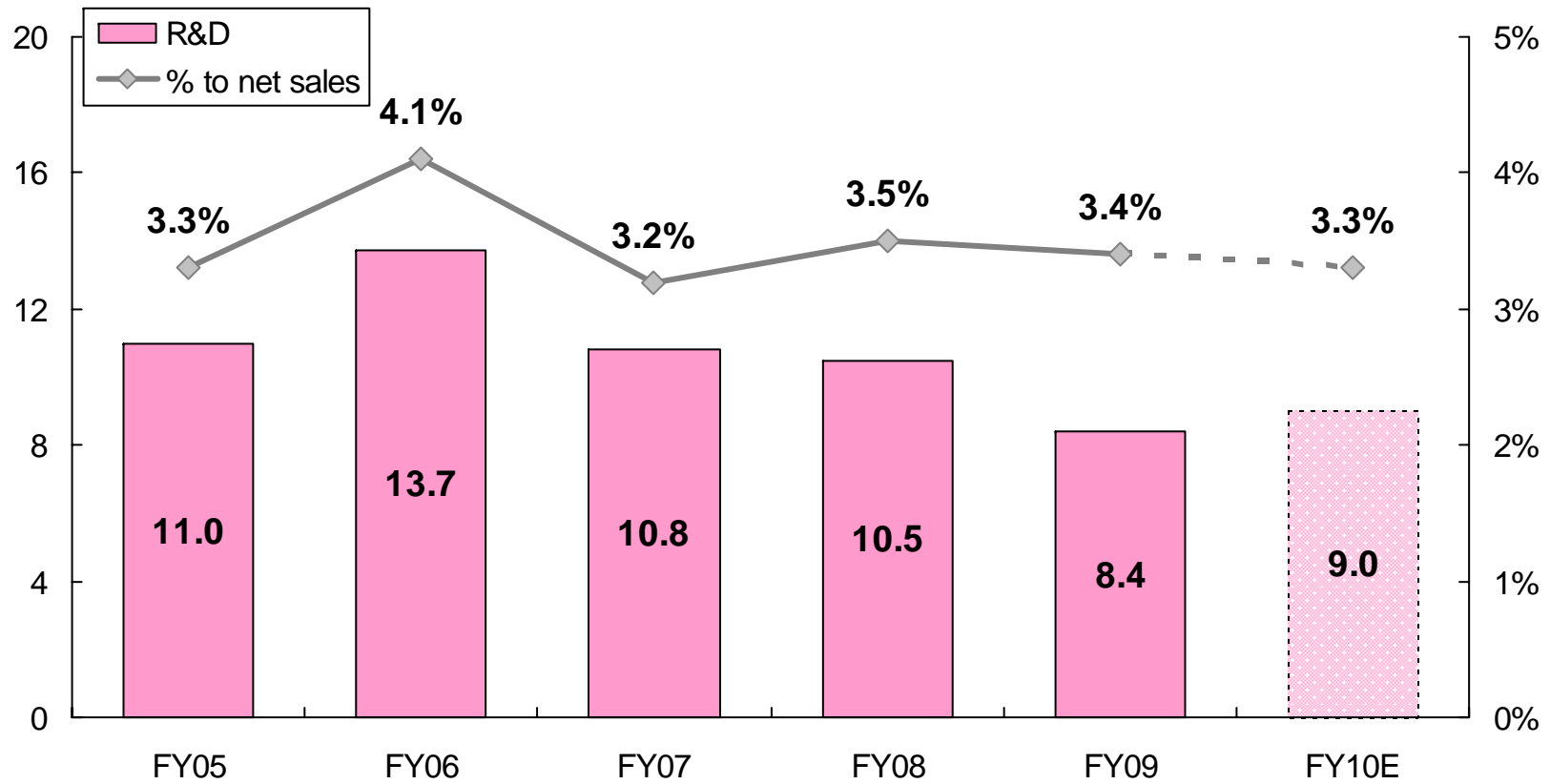
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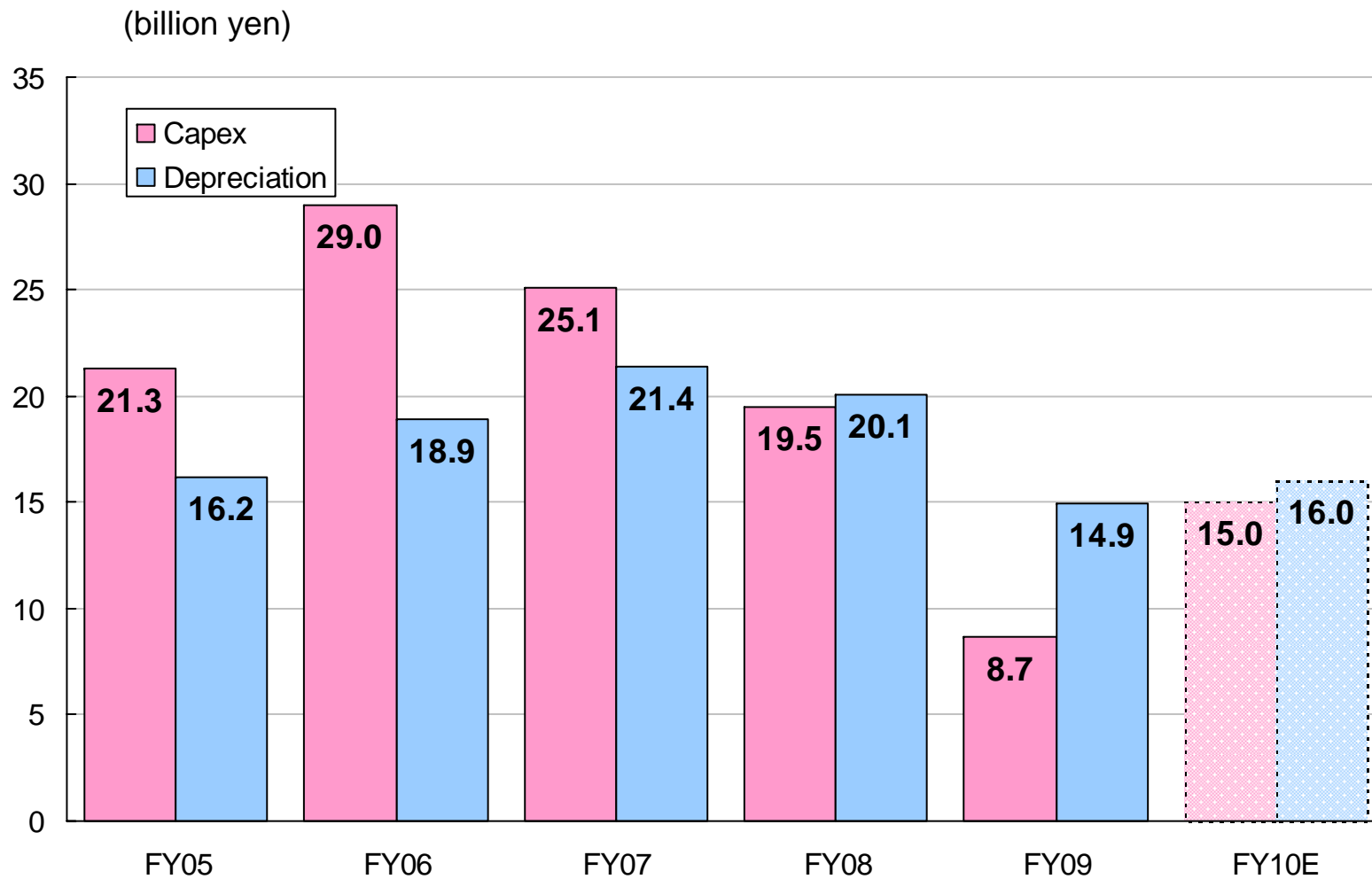
Supplementary Information

R&D

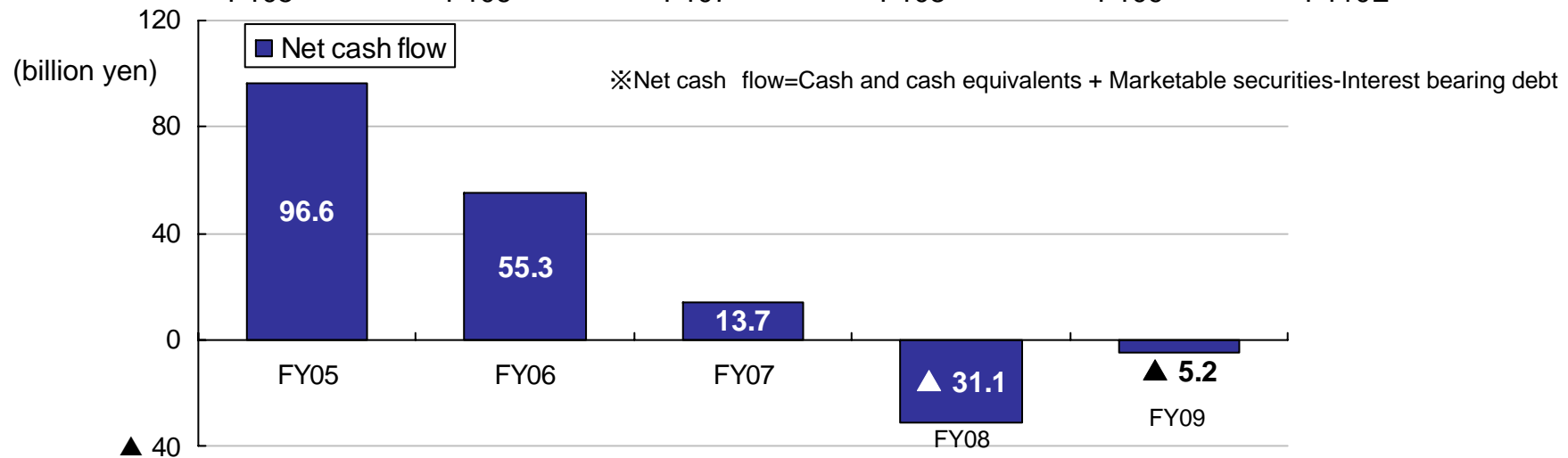
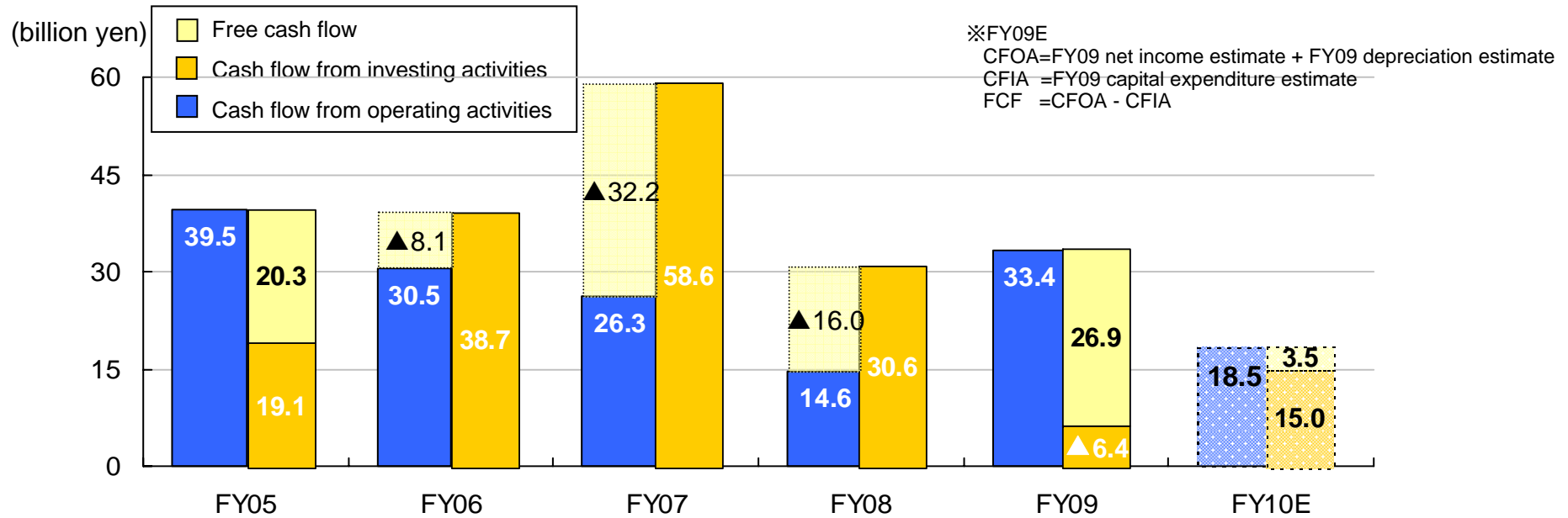
(billion yen)



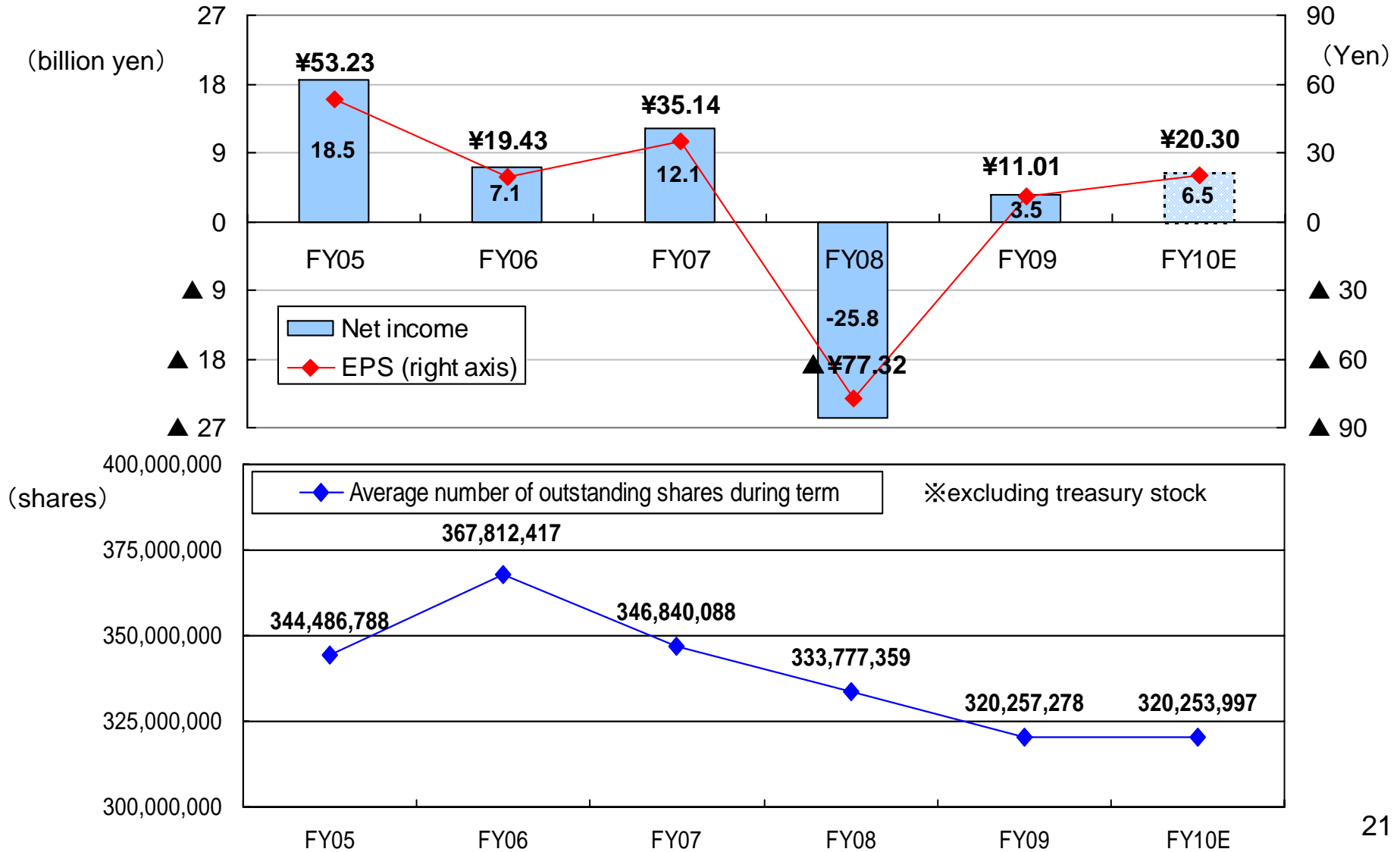
Capex/Depreciation



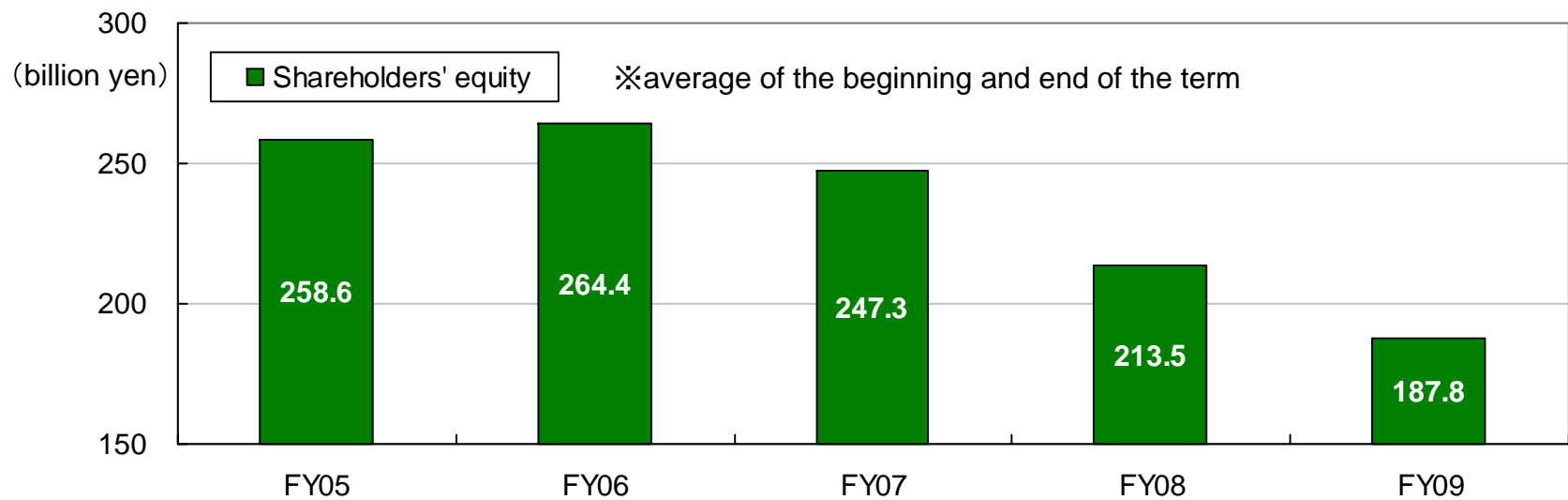
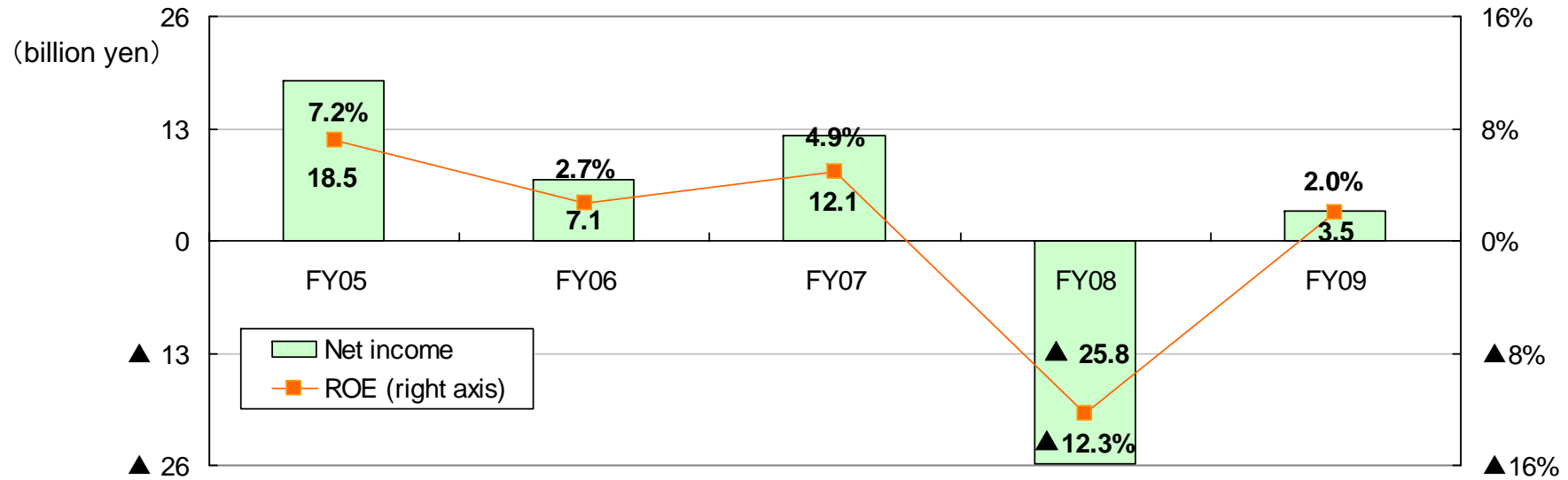
Free Cash Flow



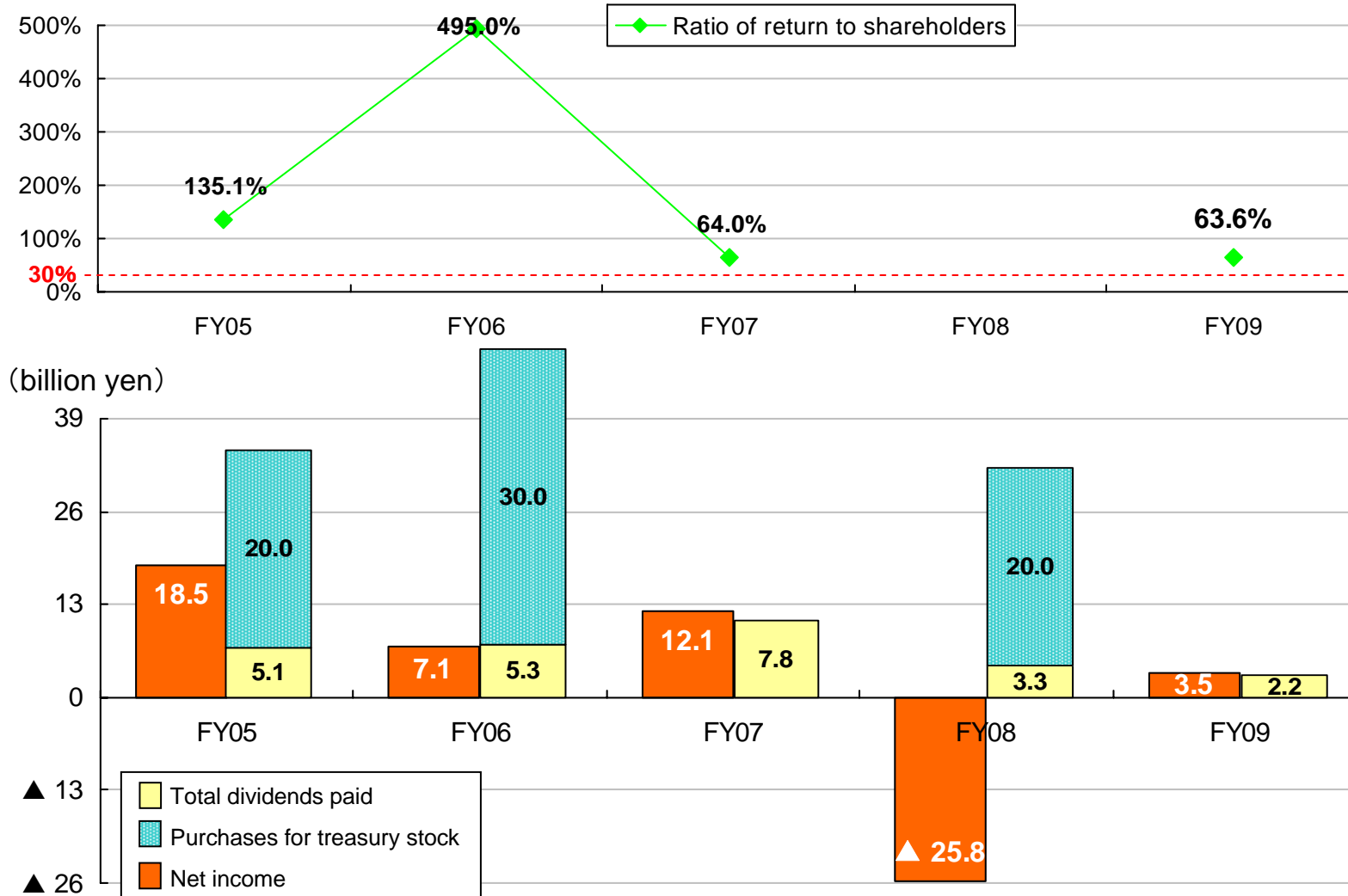
EPS



ROE



Ratio of Return to Shareholders



Group Employees (consolidated)

